

CSR Report 2012

Environmental and
Social Action Report



FP CORPORATION



From Fukuyama to all over the country after 50 years of operation

The current company name of FP Corporation is derived from the initial letters of the English company name at the time the company was founded, which was Fukuyama Pearl Paper Manufacturing Corporation. A white styrofoam with a pearly gloss, called pearl paper, is used for the food trays we produce. The properties of the product material we use have changed a lot since the early days, but we still use a similar styrofoam.

On this pure white styrofoam, FP Corporation was a dot in the city of Fukuyama in Hiroshima Prefecture. Fifty years later, we now have bases across the country. Our growth has expanded from a dot to a line to a network. Our food trays and containers are used in supermarkets, convenience stores, and grocery stores in shopping malls across the country.

With gratitude for helping us develop over the past 50 years, we report what FP Corporation is doing as a corporate citizen.

★ Headquarters

Headquarters: (Fukuyama-shi, Hiroshima Prefecture)

Tokyo Headquarters: (Shinjuku-ku, Tokyo)

● Sales Operation Bases

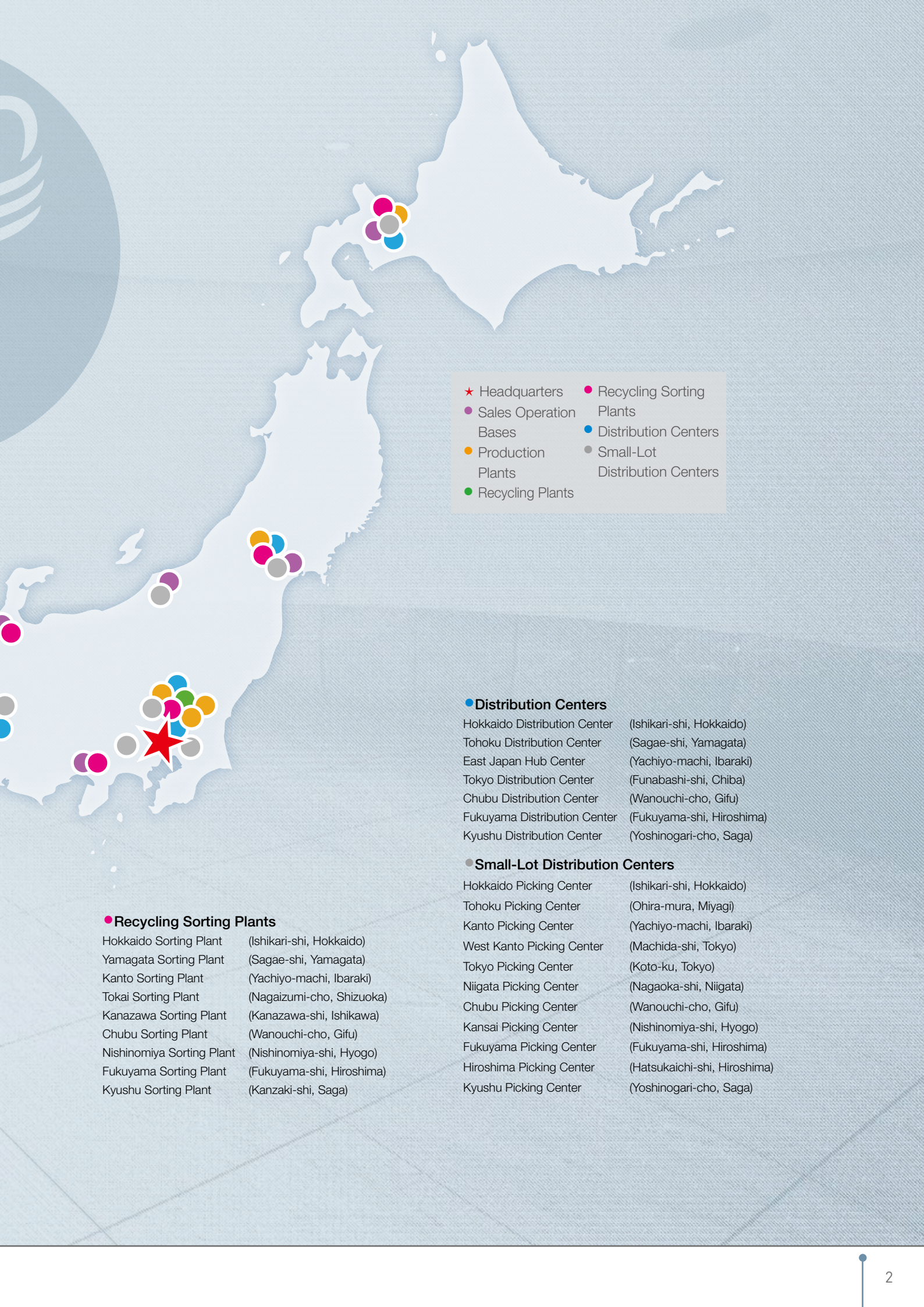
Osaka Branch (Toyonaka-shi, Osaka)
 Sapporo Sales Office (Sapporo-shi, Hokkaido)
 Sendai Sales Office (Sendai-shi, Miyagi)
 Niigata Sales Office (Niigata-shi, Niigata)
 Shizuoka Sales Office (Shizuoka-shi, Shizuoka)
 Hokuriku Sales Office (Kanazawa-shi, Ishikawa)
 Nagoya Sales Office (Nagoya-shi, Aichi)
 Hiroshima Sales Office (Hiroshima-shi, Hiroshima)
 Shikoku Sales Office (Takamatsu-shi, Kagawa)
 Fukuoka Sales Office (Fukuoka-shi, Fukuoka)

● Production Plants

Hokkaido Plant (Ishikari-shi, Hokkaido)
 Yamagata Plant (Sagae-shi, Yamagata)
 Kanto Plant (Yachiyo-machi, Ibaraki)
 Kanto Shimodate Plant (Chikusei-shi, Ibaraki)
 Kanto Tsukuba Plant (Shimotsuma-shi, Ibaraki)
 Chubu Plant (Wanouchi-cho, Gifu)
 Kinki Kameoka Plant (Kameoka-shi, Kyoto)
 Fukuyama Plant (Fukuyama-shi, Hiroshima)
 Kasaoka Plant (Kasaoka-shi, Okayama)
 Kannabe Plant (Fukuyama-shi, Hiroshima)
 Shikoku Plant (Nankoku-shi, Kochi)
 Kyushu Plant (Yoshinogari-cho, Saga)

● Recycling Plants

Kanto Recycling Plant (Yachiyo-machi, Ibaraki)
 Chubu Recycling Plant (Wanouchi-cho, Gifu)
 Fukuyama Recycling Plant (Fukuyama-shi, Hiroshima)



- ★ Headquarters
- Sales Operation Bases
- Production Plants
- Recycling Plants
- Recycling Sorting Plants
- Distribution Centers
- Small-Lot Distribution Centers

● **Recycling Sorting Plants**

Hokkaido Sorting Plant	(Ishikari-shi, Hokkaido)
Yamagata Sorting Plant	(Sagae-shi, Yamagata)
Kanto Sorting Plant	(Yachiyo-machi, Ibaraki)
Tokai Sorting Plant	(Nagaizumi-cho, Shizuoka)
Kanazawa Sorting Plant	(Kanazawa-shi, Ishikawa)
Chubu Sorting Plant	(Wanouchi-cho, Gifu)
Nishinomiya Sorting Plant	(Nishinomiya-shi, Hyogo)
Fukuyama Sorting Plant	(Fukuyama-shi, Hiroshima)
Kyushu Sorting Plant	(Kanzaki-shi, Saga)

● **Distribution Centers**

Hokkaido Distribution Center	(Ishikari-shi, Hokkaido)
Tohoku Distribution Center	(Sagae-shi, Yamagata)
East Japan Hub Center	(Yachiyo-machi, Ibaraki)
Tokyo Distribution Center	(Funabashi-shi, Chiba)
Chubu Distribution Center	(Wanouchi-cho, Gifu)
Fukuyama Distribution Center	(Fukuyama-shi, Hiroshima)
Kyushu Distribution Center	(Yoshinogari-cho, Saga)

● **Small-Lot Distribution Centers**

Hokkaido Picking Center	(Ishikari-shi, Hokkaido)
Tohoku Picking Center	(Ohira-mura, Miyagi)
Kanto Picking Center	(Yachiyo-machi, Ibaraki)
West Kanto Picking Center	(Machida-shi, Tokyo)
Tokyo Picking Center	(Koto-ku, Tokyo)
Niigata Picking Center	(Nagaoka-shi, Niigata)
Chubu Picking Center	(Wanouchi-cho, Gifu)
Kansai Picking Center	(Nishinomiya-shi, Hyogo)
Fukuyama Picking Center	(Fukuyama-shi, Hiroshima)
Hiroshima Picking Center	(Hatsukaichi-shi, Hiroshima)
Kyushu Picking Center	(Yoshinogari-cho, Saga)



A Speech in
Commemoration
of Our 50th
Anniversary

Dear Chairman Komatsu!

Yasuhiro Komatsu, chairman of FP Corporation, was 24 years old when he founded its forerunner, Fukuyama Pearl Paper Manufacturing Corporation. What was he like in those days? How did he grow the company into what it is today? Young employees who are now almost the same age as he was when the company was founded ask him questions. "Tell us, Chairman Komatsu!"



Yasunori Shiomi

Shikoku Sales Office
Chugoku & Shikoku Sales
Department 2

Age: 26

Favorite Word/Phrase:
"Increasing market share"



Tsukasa Shimada

Sales Section 2
Tokyo Sales Department 4

Age: 24

Favorite Word/Phrase:
"Working hard to compete"



Hironari Tanda

Solid Container Section
Production Control Department

Age: 24

Favorite Word/Phrase:
"Energetic"



Sachiko Nagatsuka

Marketing Section 1
Sales Information and Store
Sales Department

Age: 24

Favorite Word/Phrase: "Fortune
comes in by a merry gate."



Yukitoshi Asa

Central Japan Recycling
Center
Recycling Department

Age: 23

Favorite Word/Phrase: "Effort"

Tanda: Mr. Chairman, let me ask the first question. What was your ambition when you established the company?

Chairman Komatsu: At first, I had no intention of engaging in food container manufacturing. At the time I founded the company, my vision might have been a little vague. The company started to deal with trays in its third year or so. Like other entrepreneurs, I also wanted to make the company bigger, but I think we were very lucky in this respect. That luck drove my ambition. Supermarkets and other large retail facilities began to emerge. By dealing in trays, our company was able to benefit from the trend at the time.

Shimada: The clients I serve are small supermarkets. In their districts, the population is declining and competition is intensifying. What sales approach should I take?

Chairman Komatsu: Normally, large players will come into an area like this and a price war might begin. To protect themselves from being involved in this, small retailers must follow the concept of “buy local,” and sell what consumers want. You should propose containers suited to their selling approach. It is important to fully understand customers’ needs before taking action, I think.

Shiomi: If I can ask you a straightforward question, what is the secret behind your sales activities?

Chairman Komatsu: It would be to create selling spaces together with customers by talking with them. It is certainly not a secret. Basically, I make proposals from the standpoint of customers. Don’t be afraid to offer many different proposals. If a proposal is rejected, don’t worry about it. Customers have good ears and can tell the difference. Another important thing is to talk directly to those who have the authority to buy. Everything should be done in a straightforward manner.



Nagatsuka: When the company had not yet fully developed, what were your recruitment criteria?

Chairman Komatsu: We didn’t turn down anyone who wanted to join us. Because we were a small business, we were grateful to anyone who wanted to come and work for us. Those who left did so spontaneously. Now that the company has grown to its current level, I feel that it is sportsmen and sportswomen who can play an active role in this large organization. Those who understand the importance of teamwork probably know how to make the most of themselves in this organization.

Shimada: What is FP Corporation to you?

Chairman Komatsu: I have no idea. [Laughs] The company caught up with my vision, and has now overtaken it. I am concerned that I may be left behind by the company. [Laughs] As the business grew, I talked about a bigger dream and worked hard to reach it. However, as I said earlier, I think that luck was fairly in our favor.

Asa: Where does your vitality come from?

Chairman Komatsu: It is different now than it was in the past. When I was young, I had a lot of fun. Around the time I turned 50, I began to take more care with my health. Indeed, no one can work actively without their health. I still walk a lot every day. I also swim. I find myself comparable to young people like you in doing bending and stretching exercises. Drinking and chatting might be another source of energy.

Tanda: Is there anyone in particular you respect?

Chairman Komatsu: I pay great honor, not exactly respect, to some of those who made a fortune in their lifetimes. And I listened carefully to a business consultant named Sadamu Ichikura. He hated dogma and strongly advocated hands-on practices and the “customer first” principle. I see common ground between his attitude and mine.

Shiomi: Recently, the management of a supermarket I serve changed. There might be some changes inside this client. What should I pay attention to in my sales activities toward it?

Chairman Komatsu: I think you should continue to do what you have been doing. Even though it changed its management, the supermarket will be careful not to do anything that could result in the loss of customers. If something changes gradually, listen carefully to the customer in line with these changes. Don’t worry.

Nagatsuka: From what point of view do you evaluate a selling space?

Chairman Komatsu: It is difficult to give you a simple answer and it is different depending on the selling space. It is also what your intuition tells you based on long experience. Fixed-point observation is important. Nothing will be seen from just one or two looks. Repeated observation will

definitely help you discover something. One day, there will come a time when you will notice a change in or problem with the selling space.

Asa: I am working at the recycling center, and am interested in matters related to recycling. What will the company’s recycling activities be like in the future?

Chairman Komatsu: Our recycling activities are tailored to suit social needs. If we just think about our own intentions, they could deviate from their due course. We should think about offering services that society wants. We started recycling plastic bottles because someone said something should be done about used plastic bottles that could go overseas. We are more oriented toward doing what is expected of us than toward developing in anticipation of future trends in container manufacturing.

All: Lastly, do you have any advice for the company’s younger employees?

Chairman Komatsu: Develop yourselves in tandem with the company’s growth. I hope that you will each grow personally. That’s all.

All: Thank you very much for giving us this opportunity.



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Editorial Guidelines

This *CSR Report 2012* is a summary of FP Corporation's environmental and social activities from April 2011 to March 2012. It has been edited according to the following guidelines.

■ We have taken care to clearly note the achievements resulting from each activity and FP Corporation's future directions in order for everyone to understand the essence of our corporation.

■ The "Environmental Report Guidelines" from the Ministry of the Environment (FY2012 edition) was used as a reference in preparing this report.

■ Time period covered: April 1, 2011 to March 31, 2012

■ Range of coverage: FP Corporation and the FP Corporation Group

Company Outline

Let us explain how we contribute to society through the manufacturing and marketing of disposable food containers.



We are united in our determination to meet the targets we have set. In the process, we won't forget to be considerate to the people around us. By maintaining this balance, FP Corporation has expanded its area of activities from Fukuyama to the entire country. On the occasion of our 50th anniversary, we are setting a new target of becoming a company that will not only earn the admiration of society, but will also give a great deal back.



■ Company Profile

Corporate Name: FP Corporation

Established: July 1962

Representative Officer:

Yasuhiro Komatsu, Chairman of the Board & CEO
Morimasa Sato, President & COO

Capital: 13.15 billion yen

Number of Employees: 707 (FP Corporation Group: 3,781)

Business Outline:

Manufacturing and marketing of disposable food containers made of polystyrene and other compound resins; marketing of said packaging materials

Headquarters:

1-12-15 Akebono-cho, Fukuyama-shi,
Hiroshima Prefecture, Japan 721-8607

TEL: +81-84-953-1145 FAX: +81-84-953-4911

Tokyo Headquarters:

Shinjuku Oak Tower 36F, 6-8-1 Nishi-Shinjuku,
Shinjuku-ku, Tokyo, Japan 163-6036

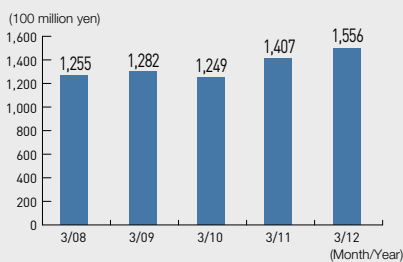
TEL: +81-3-5320-0717 FAX: +81-3-5325-7811



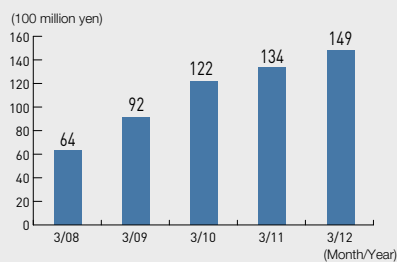
Centered on supply chain management, FP Corporation continues to be active today. Its unshakable axis is perhaps the key to its continued success.

Main Management Benchmarks

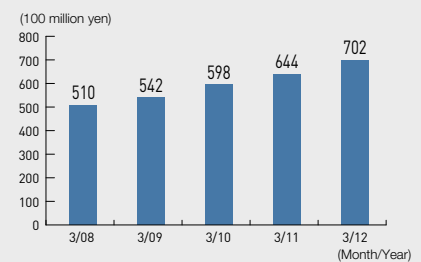
Sales (consolidated)



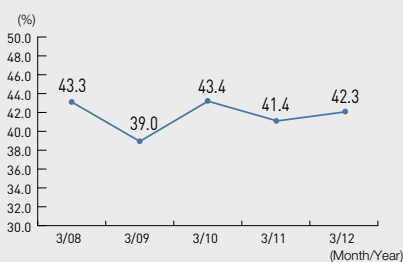
Current profits (consolidated)



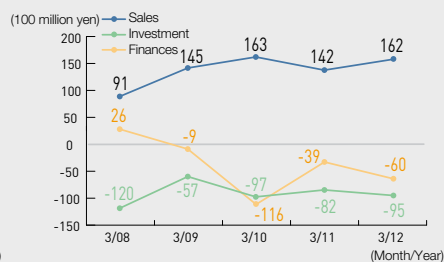
Net assets (consolidated)



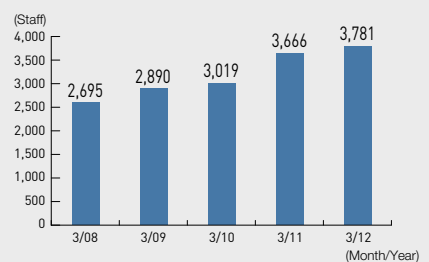
Equity ratio (consolidated)



Cash flow (consolidated)



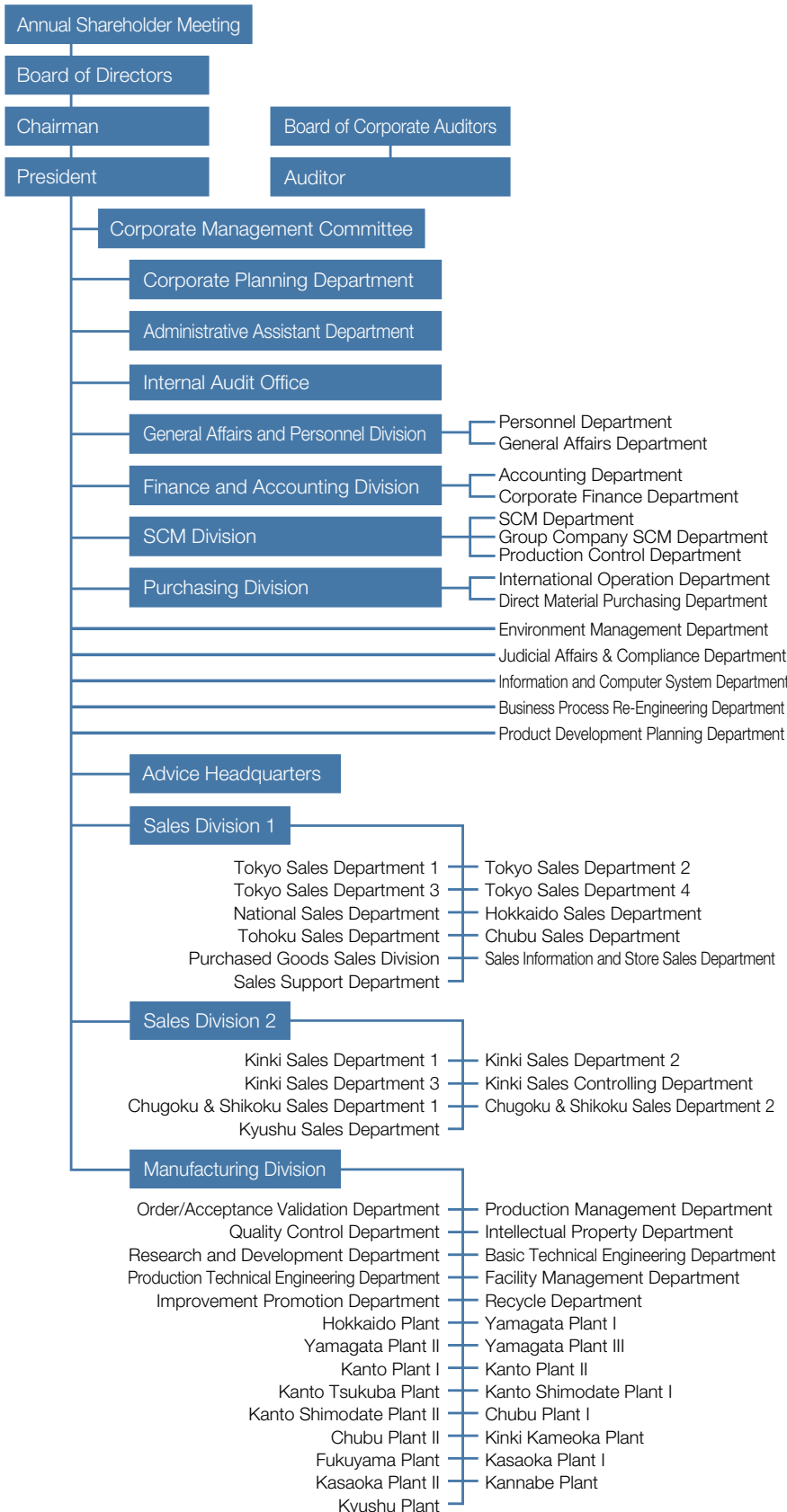
Number of employees (consolidated)



Introducing the Organization and Group Companies

Company Organization and Group Companies

* As of April 1, 2012



Group Companies Supporting FP Corporation

Manufacturing

- FPCO Hokkaido Co.
- FPCO Yamagata, Ltd.
- FPCO Shimodate, Ltd.
- FPCO Ibaraki Co.
- FPCO Chubu Co.
- FPCO Minoshima Co.
- FPCO Fukuyama Co.
- FPCO Kasaoka Co.
- FPCO Kannabe, Ltd.
- FPCO Saga Co.
- FPCO Sagae Co.
- Daks Co.
- Daks Shikoku Co.
- Daks Saga Co.
- FPCO Ai Pack Co.
- Ibaraki Pigeon Recycle Co.
- FPCO Nippon Pearl Co.
- ALRight Inc.
- Dia Foods Co., Ltd.
- Japan Hi-Pack Co., Ltd.
- Minami-Kyushu Dia Foods Co., Ltd.

Distribution

- FPCO Distribution Co.
- I Logic Co.
- FPCO West Logi Co., Ltd.
- FPCO East Logi Co., Ltd.

Sales / Others

- FP Trading Co., Ltd.
- FPCO Modern Pack Co., Ltd.
- International Package Co., Ltd.
- Teika-Precision Co.

Product Range: FP Corporation Group products that support Japanese culinary culture

FP Corporation Group products cater to the wide range of culinary needs of our customers, including containers for pre-cooked foods, small portion items, and soup and other liquids, as well as lunch boxes.



Meat

FP Corporation meat trays are one of our standard products. They have become an indispensable tool in floor sales in supermarkets and other retail outlets.



Fresh fish

Our trays are widely used for packaging fresh fish. Transparent trays are used for fillets and other value-added fish products to appeal to consumers' eyes without sacrificing the products' freshness.



Precooked foods

Our lidded precooked food containers are widely used because of their ease of use and convenience. Demand for containers for small portion meals has increased in recent years, and by responding to this demand we are able to meet a societal need as well by helping to reduce leftovers.



Lunch boxes

These partitioned containers are designed so that a range of ingredients can easily be arranged into well-laid out meal. Both light and strong, they help enhance the aesthetic appeal of the food they contain.



Fruits and vegetables

These containers maintain the moisture content of freshly picked vegetables and other produce. They are made of entirely transparent materials that enable customers to see the freshness for themselves.



Sushi

These containers are standard FP Corporation products used for selling sushi, from individual- to family-sized portions. They are designed to preserve the shape of the sushi and ensure that the contents do not easily topple when the container is tilted.



Party platters

These containers were developed to hold an assortment of foods for parties and other special occasions. They come in a range of sizes and shapes to suit a variety of purposes.



Confectionery

These containers are used for Japanese confectionery such as sweet dango dumplings, steamed manju buns, and sweet azuki bean jelly, and for dried fruit and other snacks. By shaping the container based on the product's form, these containers help preserve the shape of these products.



Microwavable containers

FP Corporation has a large range of microwavable containers, similar to those used in convenience stores around Japan. They are made of a material that prevents the containers from becoming too hot to hold.



Soups

We developed these leak prevention containers in response to demand from retailers. We found an ingenious solution for liquid products by making these containers airtight.



Eggs

FP Corporation also manufactures transparent egg cartons. Since the packaging is recyclable, we would appreciate your cooperation.



Screw-top containers

Not only for food products, these multipurpose containers are used to hold all sorts of accessories. Since they are transparent and airtight, the applications are wide-ranging.



Paper containers

These lidded containers for packed lunches and takeout food are made out of paper. They can be used for different kinds of dining situations; for example, for enjoying meals in a Japanese-style atmosphere.



Film products

We also supply wrapping film for vegetables, fruit, fresh flowers, and many other uses. Consumers appreciate this for its convenience, because they can see the freshness of the product and can wrap products of any shape.

Management Efforts

Here, we will explain the internal framework that enables us to maintain the trust of our stakeholders.



M A N A G E M E N T

In September 2011, our Sendai Sales Office moved to a newly erected building in front of Sendai Station. There we have taken the unprecedented step of jointly sharing the same office space with three other companies in our Group, namely, FP CHUPA, Dia Foods, and International Package. This office is three times as large as our previous office, enhancing productivity. The business conference space is also larger, for greater hospitality. There is no partition between the four companies sharing the space. This facilitates information exchange among the staff members of the group companies, creating synergy.

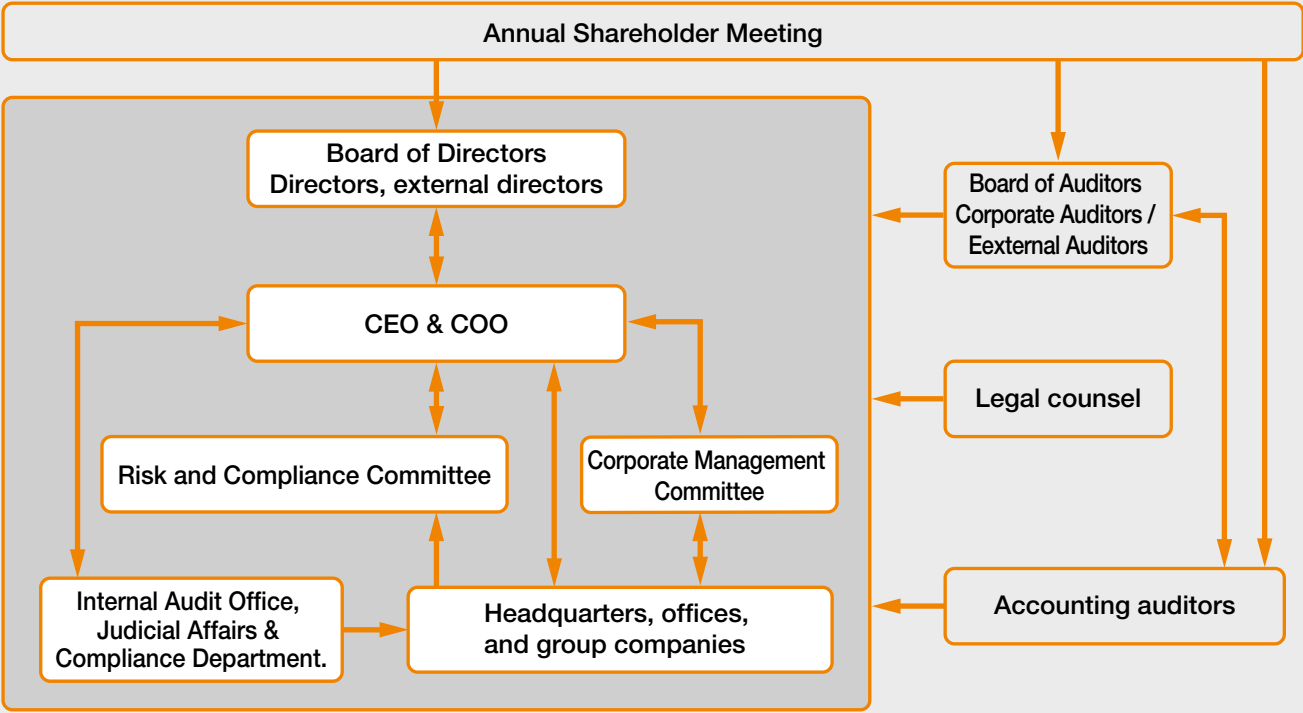


■ Corporate Governance

At FP Corporation, the thinking at the root of corporate governance is to expedite decision-making about business strategies, to increase business efficiency, and to ensure transparency. Also, to earn the trust of the shareholders and investors, consumers and customers, creditors and business partners, as well as other stakeholders involved with the company, and to become an enduringly good corporate citizen, we take a proactive stance on disclosing information about corporate activities. Therefore, FP Corporation has adopted a “Board of Directors system” and a “Board of Auditors system” as its management organization.



This conference room is very bright, with outdoor light coming in from three directions. This is where we have made many different business decisions. As the scale of our business grows, we aim to become increasingly impartial.



Compliance and Risk Management

Compliance

To cultivate a healthy and sound corporate culture, the Judicial Affairs & Compliance Department., headed by the company president, conducts training using the FP Corporation Action Charter, the FP Corporation Normative Rules for Compliance, and the Compass for Action, to provide thorough guidance on compliance issues.

Compass for Action

Will the action you are about to take violate the law?
 Will the action you are about to take infringe upon company policy?
 Will the action you are about to take run contrary to accepted social norms?
 Will the action you are about to take threaten your own well-being?
 Will the action you are about to take cause harm to the FP Corporation brand?

FP Corporation Group

To raise awareness of compliance issues among all employees in the FP Corporation Group and to facilitate a commitment to responsibility in both word and deed, the Compass for Action is displayed where employees can confirm their actions at any time.



The above photo shows a preparatory course for an exam that qualifies candidates for managerial posts. It tests the extent to which examinees understand office and other regulations, as well as business compliance. The managers of a public company are required to have a high level of skill and knowledge. The qualifying criteria are therefore very stringent.

FP Corporation Action Charter

The officers and employees of FP Corporation shall comply with all laws, agreements, and company regulations as dictated by the company's management principles, and with high moral standards and a sense of decency, will strive to:

1. Provide useful products, information, and services to society and strive to satisfy and gain the trust of consumers and customers.
2. Contribute to the development of culinary culture by developing and providing products that show consideration for safety, consumer confidence, and the environment.
3. Obtain the cooperation of consumers and customers to actively implement FPCO Method recycling, carry out extended producer responsibilities, and protect the global environment.
4. Compete fairly, transparently, and freely in all our business activities.
5. Communicate in multiple ways with our shareholders and product users and actively promote fair disclosure of company information.
6. Respect the human rights and individuality of our employees and provide a safe workplace environment that facilitates their work.
7. Maintain sound and normal relations with the national government, local governments, and suppliers, and not tolerate, nor give in to, the inappropriate or illegal demands of anti-social forces or organizations that trouble or threaten civil society.
8. Actively contribute to society as a good corporate citizen.
9. Observe the laws of each country where FP Corporation business is conducted, and respect its culture and customs.
10. Evaluate all management efforts for effectiveness and increase corporate value through streamlining and greater efficiency.
11. The officers shall understand the spirit of this charter and their own roles, lead by example, and keep employees, group companies, and suppliers informed while actively setting up and reassessing systems within the company.
12. If any situation arises that is contrary to the spirit of this charter, the company will assume responsibility, and officers and employees shall work together to solve problems, determine their causes, and prevent them from reoccurring. Moreover, once the rights and responsibilities of the culpable parties have been clarified, strict action will ensue.

■ Risk Management

Since the Great East Japan Earthquake, public awareness of natural disaster risk management has been growing across the country. FP Corporation has been taking many different measures in preparation for natural disasters. Regarding operations, it has been determined that in the event of a disaster, the Emergency Headquarters set up by the Chair of the Risk and Compliance Committee will take the lead to deal with the situation. Every employee has been provided with a Disaster Handbook so they can act calmly. Regarding equipment, we have introduced the measures and improvements described below in an effort to minimize damage.

We have implemented measures in regard to diverse risks. These include enhanced security equipment to prevent unauthorized intrusions from outside, and fire drills.



In preparation for possible flooding, only the entrance and parking lot are on the first floor of our headquarters building.



We have put safety helmets underneath office desks, ready to be worn.



Our large-scale facilities across the country, where large vehicles come and go, have adopted security access management systems.



Under fire department guidance, fire drills are conducted on a regular basis so we can evacuate quickly and carry out initial firefighting activities.



President's
Message

The Starting Line in the 50th Year

What is the position of FP Corporation 50 years after it was founded? And where is it heading? In this milestone year, FP Corporation's president, Morimasa Sato, talks about the company's growth. Going beyond the framework of the manufacture and sale of disposable food packaging, FP Corporation is stepping up its presence in the community. His remarks reflect the present state of the company.

FP Corporation is unique among disposable food packaging manufacturers.

Japan has a unique food culture, and the Japanese people are very discerning regarding the various aspects of food. They value not only the seasonal aspects of food, as well as its freshness and taste, but also sanitarness and attractive appearance. All these elements are important. Food containers must not impair any of them when storing and transporting food. FP Corporation has been striving to enhance these factors. With the intent of reducing waste, we have also been recycling containers for reuse.

As a result of our efforts to preserve Japanese food culture while realizing the desires and ideas of the many people involved in food distribution, we now do what our competitors don't. Our credo is to engage in all-inclusive manufacturing, taking the needs of our direct customers—supermarkets and wholesalers—into consideration, as well as the needs of the consumers who come after them. This possibly makes us unique in the industry.



Our technical, sales, and information capabilities are an essential part of our corporate strength.

It is not easy to realize diverse ideas. In the world of sports, it is believed that spirit, technique, and physical strength are essential to a good player. For our part, we have developed three key strengths: our technical, sales, and information capabilities. In addition, we have equipped ourselves with logistical capabilities.

In the past, FP Corporation was seen as associated with sales. This implied that we were strong in sales and weaker at manufacturing. Now that is not the case. With respect to our manufacturing technologies, we have created containers suitable for both microwaving and freezing food by increasing their resistance to heat and cold. This has broadened the range of food products our clients are able to sell. As for our information capabilities, we strengthened our internal communications to ensure information sharing among departments so that they can develop ideas to meet customers' needs. We are working to share this valuable information with other customers through trade shows and other events. In terms of logistics, we have constructed a supply chain management system based on sales data, along with an independent logistics system. This has allowed us to offer conscientious, flexible services.



Our corporate strengths are suitable for satisfying the needs of society.

We have refined our corporate capabilities over the past 50 years. We understand that we must work to meet social needs. We strive to produce containers that correspond to eating habits at a time when the population is aging due to the decline in birthrate; to design sales floors together with supermarket personnel; and to recycle used containers and plastic bottles. We see this as our mission. To meet the challenges, we have determined the most reasonable approach and adopted it. I believe that FP Corporation's corporate strengths equip it well to meet these social needs.



Toward the next 50 years

In the foreseeable future, for one thing, we are thinking of entering a new market with a new type of material. I believe that this product so closely matches the trend toward an aging society that it will be helpful for catering facilities in nursing care institutions, hospitals, schools, and more. As I mentioned earlier, this is after our technology was enhanced to support a wider temperature range, from freezing temperatures to high temperatures. With this product, called Multi FP, the container doesn't become hot, even after it is microwaved. Elderly people can hold it without fear.

From a medium- and long-term perspective, we are seeking a good balance between our equipment, system, and human resources. For example, we will build factories for those products requiring new technologies, construct logistics systems designed to ensure customer convenience, and develop excellent human resources who can fully utilize them. I believe that proactive communications will be the key to well-balanced development. FP Corporation emphasizes transparency. In the event of a problem, it is

important to start communicating immediately, irrespective of which department is responsible, and to seek solutions together. This transparency helps us identify problems quickly and makes it easy to contact other departments to discuss solutions together. In our company, it is common practice for manufacturing and logistical personnel to be consulted on questions facing the sales team.



Evolving into a company that fulfills its social responsibility

As a company that manufactures and sells disposable food packaging, FP Corporation feels very responsible for its supply. Last year's major earthquake brought that home to us. Everyone takes our containers for granted. We can't allow a crisis to occur without containers. And we aspire to build a sustainable society in which used trays and containers are collected and recycled as terrestrial resources. We also want to contribute to society by creating jobs for workers with disabilities, in a cycle that reprocesses resources while providing convenience in people's eating lives. Out of gratitude for society's support over the past half century, we seek to continue our strong development and social contributions over the next 50 years.



Topic: FP Corporation Recognized as an Eco-First Company by the Ministry of the Environment



Photo taken with Mr. Ryu Matsumoto, ex-Minister of the Environment

An Eco-First Commitment with the Minister of the Environment

●What Is the Eco-First Program?

This is a program in which leading companies in different business sectors make a voluntary commitment with the Minister of the Environment to environmental activities, such as combating global warming, reducing waste, and promoting recycling. By the end of March 2012, a total of 38 companies had made these commitments, and are working to build a sustainable society.

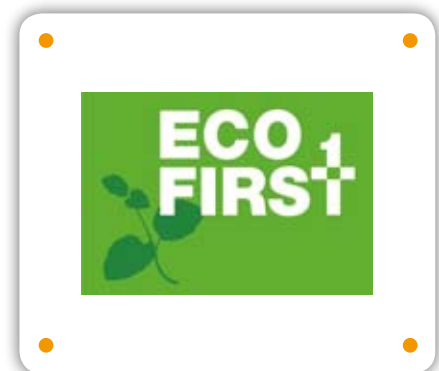
●The FP Corporation Group's Eco-First Commitment

The FP Corporation Group made its Eco-First Commitment with the Minister of the Environment in 2011, and was recognized as an Eco-First company. Specifically, all personnel in the Group will work together to build a sustainable society by:

- ① Actively pushing ahead with initiatives to create a sustainable society by employing the “three R” actions for containers and packages
- ② Actively implementing environmental education and social contributions
- ③ Enhancing the Eco-Value Chain environmental management system

●An Eco-First Commitment to Saving Power in Summer 2011

After the accident at the electric power company following the Great East Japan Earthquake on March 11, 2011, electric power generation capacity for the Kanto and Tohoku regions fell. On May 18, Eco-First companies met at the Ministry of the Environment to commit to a power-saving target with the Minister to reduce electric power consumption during peak periods in summer. The FP Corporation Group took advantage of its infrastructure across the country to undertake a production shift. It also put its own power generation systems into operation and implemented energy-saving activities in its offices to achieve very substantial cuts in power consumption during peak periods.



Environmental Efforts

Here, we describe the range of initiatives that FP Corporation is putting into practice in order to protect the global environment.



ENVIRONMENT

About a year ago we launched a PET plastic bottle recycling plant, which produces a huge amount of recycled PET flakes each day. Meeting food-grade requirements, these hygienic flakes are reprocessed into FP Corporation's food containers. In addition to our "tray to tray" recycling within the scope of the food cycle, FP Corporation now also handles used PET plastic bottles to carry out our "bottle to tray" recycling operations, which cover a wide area of the country.



■ Environmental Guidelines

Basic Principle: Based on the awareness that protecting the global environment is the most important issue of the day, we strive to carry out our business activities with an underlying principle of contributing to the creation of an environmentally sound and sustainable society.

Guidelines:

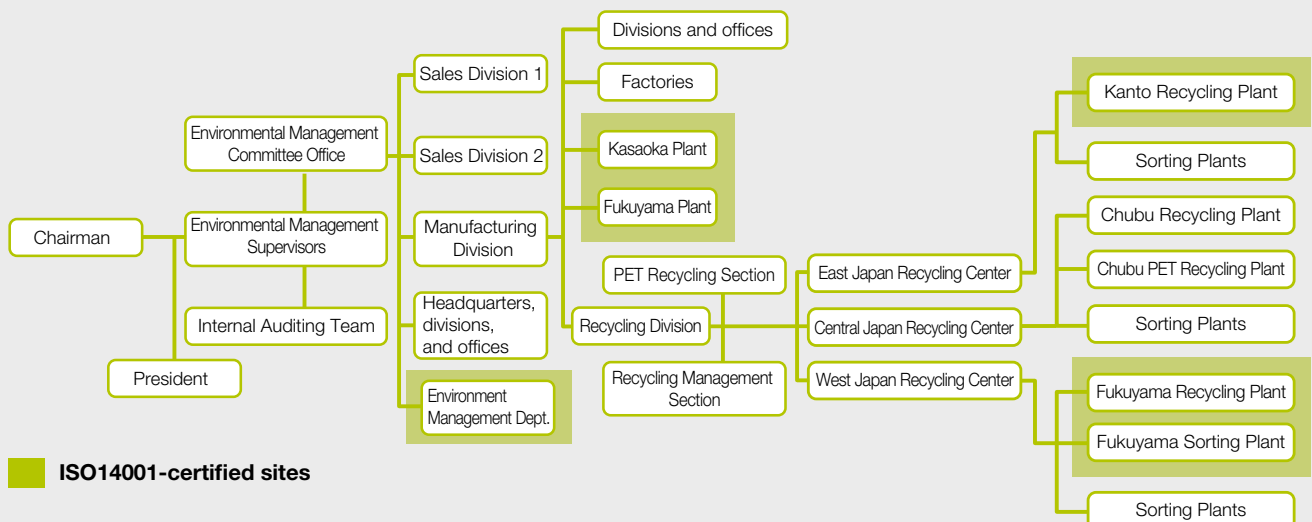
1. In the interest of reducing CO₂ emissions and making effective use of natural resources, we aim not only to make every effort to conserve resources in the company's operations, products, and services, but also to actively pursue FPCO Method recycling, which involves the recycling of used containers discarded by ordinary households.
2. We at FP Corporation shall not only obey all applicable legal requirements related to the environment and other requirements to which it has agreed, but will also set independent standards with respect to evident environmental matters towards preventing pollution.
3. We aim to establish environmental objectives and goals that take environmental matters into consideration, propose and carry out management plans for attaining said objectives and goals, as well as implement internal audits and reassessments through the highest level of management towards continual improvement in this area.
4. These guidelines shall be used to establish, execute, and maintain an environmental management system.
5. These guidelines shall be made available in written form and be thoroughly instilled in all employees and contractors who work on FP Corporation property.
6. These guidelines shall also be published in brochures and over the Internet to inform the general public.

Used PET plastic bottles are collected from across the country and taken to the Chubu Recycling Center. Many of these used to flow out of the country. Now they are reborn as food containers.



Environmental Management System

FP Corporation strives to reduce our environmental burden on a company-wide basis. To ensure that its efforts are effective, and that they take root within the company's operations so that they may be carried out on a continual basis, we at FP Corporation have implemented an environmental management system that has allowed us to continually perform company-wide activities for constant improvement in regards to the environment.



ISO14001-certified sites

Progress of FP Corporation Eco Action 50 (FPEA-50)



● FP Corporation Eco Action 50 (FPEA-50): Toward building a sustainable society

In its new medium-term environmental management plan, titled FP Corporation Eco Action 50 (FPEA-50), the FP Corporation Group has established long-term CO₂ reduction targets, to be met in FY 2020. The Manufacturing, Product, Logistics, Sales, and Office Working Groups will proactively engage in different initiatives, and the Group as a whole will work toward reducing CO₂ levels.

The FP Corporation Group's long-term CO₂ reduction targets

Regarding the FP Corporation Group's CO₂ emissions*

Reduce total CO₂ emissions by 20% by FY 2020
(compared to FY 2003)

Reduce CO₂ emission factors (by number of trays sold) by half (compared to FY 2003)

* Total CO₂ emissions at all FP Corporation Group locations, including plants, distribution centers, and offices, subject to reporting under the revised Act on the Rational Use of Energy, and those involving the responsibilities of specified shippers in distribution

● Monitoring CO₂ emissions across the entire value chain

In addition to FP Corporation Group's efforts to cut CO₂ levels, we believe it is important to monitor CO₂ emissions across the entire value chain, which is not just confined to internal manufacturing, distribution, office, and other activities, but also includes material procurement, product disposal, and recycling. Therefore, FP Corporation is researching the Scope 3 Standard¹ of the Greenhouse Gas (GHG) Protocol², which serves as an international guideline on life cycle assessment approaches and calculating greenhouse gas emissions. We will press ahead with visualizing the entire value chain, and endeavor to effectively reduce our environmental burden through resource consumption cuts and recycling activities.

¹ Scope 3 Standard: A standard for calculating emissions in a corporate value chain

² GHG Protocol: An initiative developed by the World Resources Institute (WRI) in the United States and the World Business Council for Sustainable Development (WBCSD), a federation of businesses, governmental, and non-governmental organizations, and other stakeholders around the world who share a commitment to sustainable development. This initiative is aimed at developing the GHG Protocol as an internationally recognized standard for calculating and reporting GHG emissions and at accelerating and broadening its adoption.

● Specific Actions of Individual Working Groups

In line with our long-term target for 2020, our working groups set their medium-term targets for FY 2012 and have begun taking tangible actions. Their progress is indicated below.

○: Achieved ×: Not achieved —: Not rated

WG	Item	Reference fiscal year	FY 2012 target/goal	FY 2011 target	FY 2011 achievements	Rating
Product Working Group	Reducing container weights (per tray)	FY2007	Reduce by 8%.	Reduce by 8%.	An 8.8% reduction was attained.	○
	Visualizing the environmental burden		Create a prior LCA evaluation system for all new products. Prepare for a carbon footprint program.	Create a structure for the carbon footprint program.	In June, suppliers were sent a basic form and asked to provide CO ₂ information. Replies were received from approximately 40 companies.	—
	Green purchasing		Evaluate all suppliers according to the guidelines.	Revise the green purchasing guidelines.	Underway	—
Manufacturing Working Group	Power consumption per unit production volume	FY2007	Reduce by 12%	Reduce by 9.6%	An 11% reduction was attained.	○
	Zero emissions (final disposal rate)		Less than 1%	Less than 1%	0.9%	○
	Control structure		Establish environmental management systems at all production bases.	Create a management structure for new consolidated companies.	The management system was introduced to major consolidated companies.	—
Logistics Working Group	Control structure	FY2008	Create a CO ₂ management system covering the entire scope of shippers' responsibilities.	—	Achieved	—
	Total CO ₂ emissions		Reduce by 0.2%	Reduce by 1.5%	A 0.3% increase was attained.	×
Sales Working Group	Ratio of Eco Trays to multipurpose products	FY2007	75%	75%	71.5%	×
	Number of transparent container collection points and collection volume		5,000 stores	5,000 stores	3,861 stores	×
			2,400 tons	2,400 tons	1,381 tons	×
	Raising consumer awareness		Invite 300 companies on an inspection tour of recycling plants.	Invite 300 companies on an inspection tour of recycling plants.	205 companies visited recycling plants.	×
Office Working Group	Reducing the environmental burden	FY2007	Reduce power consumption by 3% per floor area	Reduce power consumption by 1% per floor area	A 4.7% reduction was attained.	○
			Reduce CO ₂ emissions from business vehicles by 20%.	Reduce by 20%	A 21.8% reduction was attained.	○
			Reduce waste emissions by 5%.	Reduce by 3%	A 9.9% reduction was attained.	○
			Reduce paper consumption by 5%.	Reduce by 5%	An 11.4% reduction was attained.	○
			60% of green purchasing ratio	55%	54%	×
	Raising employee awareness		Achieve Visualization for managers and employees	Raise employees' environmental awareness	<ul style="list-style-type: none"> · A print count for the multifunction copier was posted. · A rough guide to temperature and humidity settings was attached to the air-conditioner control panel. 	—

Product Development Efforts



Without compromising the functionality of food containers, FP Corporation is continuously striving to reduce their thickness and weight in a bid to offer convenience in food distribution and be environmentally friendly.

■ Conserve resources by reducing product thickness and weight

Product development based on the concept of environmental protection means consuming minimal resources in manufacturing. FP Corporation is working daily to create products of appropriate quality and functionality.

● Reduce weight without affecting capacity

For food trays and containers made of foamed materials, using materials with a higher expansion ratio helps reduce the consumption of materials without affecting the capacity of individual products. The weight of the Eco Tray has been reduced approximately 30% over a 19-year period. With respect to all its products, FP Corporation has achieved about a 19% weight reduction over the past nine years.



With the same form and capacity, a higher expansion ratio makes trays lighter.

● Technologies to make up for the loss of strength resulting from weight reductions

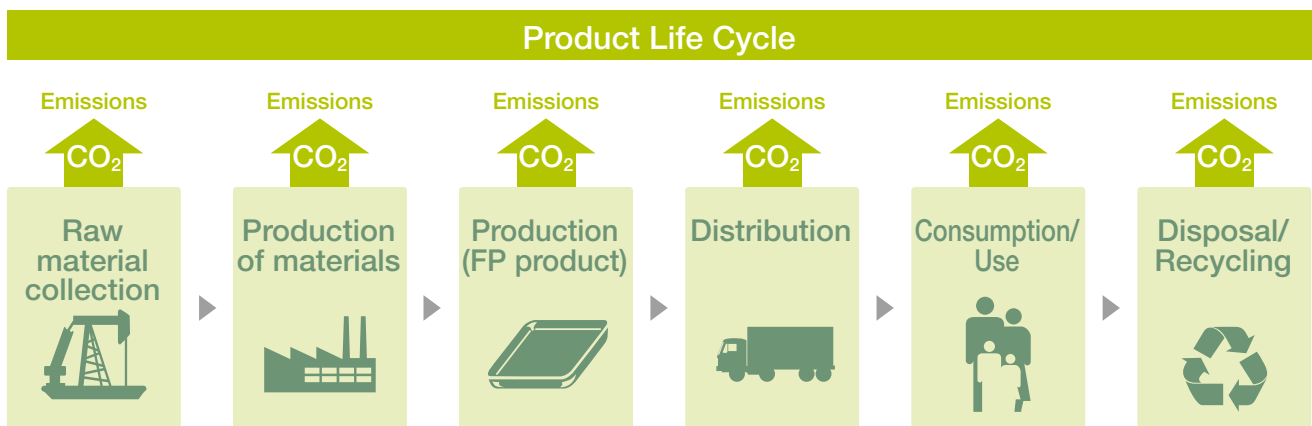
Food trays composed of materials with increased expansion ratios, transparent containers made of very thin materials, and other non-foamed products require certain shapes and designs to increase their strength. These employ various technologies, including creating ribs on the load-bearing plane to increase strength while in transit or piled up in a store.



Processing the edge of the container increases its strength.

Visualizing the Life Cycle

Sections engaged in product development endeavor to visualize the environmental burden of individual products by calculating it using the life cycle assessment approach. Calculating CO₂ emissions in accordance with Eco-Leaf and carbon footprint programs reveals that a huge amount of CO₂ is emitted in the processes for producing container materials and disposing of containers over the entire life cycle. This highlights the importance of reducing container weights and engaging in cyclic recycling in order to cut total CO₂ emissions. The visualization of the life cycle is being established as an essential indicator in the product development phase.



New Materials

FP Corporation is engaged in diverse research and development activities. For example, it reduces product weight by foaming non-foamed materials, invents new materials to reduce product weight and thickness, and employs innovative processing on existing materials.

① Multi FP (MFP)	② New Histar (NHS)	③ Monoaxially oriented PET	④ Biaxially oriented PET	⑤ Transparent PP
<ul style="list-style-type: none"> ○ Excellent heat-resistance, cold-resistance and insulating properties Heat tolerance: 110°C (microwaveable)/Cold tolerance: minus 40°C ○ Pursuit of lightness Lightweight materials: Approximately 60% lighter than Polypropylene (PP) with talc filler 	<ul style="list-style-type: none"> ○ Excellent heat-resistance and insulating properties Heat tolerance: 120°C (microwaveable) ○ Developed lightweight version by raising the expansion ratio Approximately 25% lighter than conventional Histar 	<ul style="list-style-type: none"> ○ Increased strength by stretching the sheet in one direction ○ Increased strength and lighter weight Approximately 25% lighter than non-stretched PET 	<ul style="list-style-type: none"> ○ Increased strength and heat resistance by stretching the sheet lengthways and sideways in two directions Same degree of heat resistance as OPS ○ Excellent oil and acid resistance 	<ul style="list-style-type: none"> ○ Excellent heat-resistance and oil resistance Heat tolerance: 110°C (microwaveable) ○ Remarkable improvement in transparency compared to conventional transparent PP

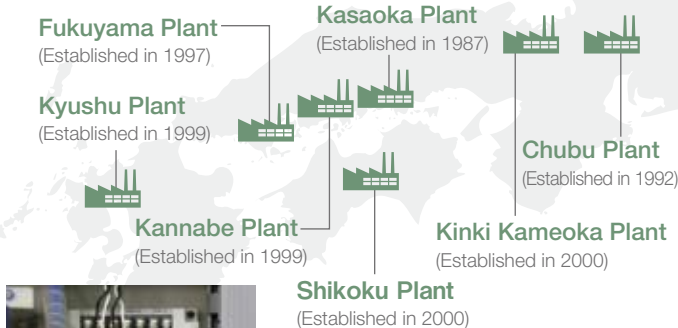
Factory Efforts



Located in the city of Ishikari, the Hokkaido Plant has introduced various ideas to deal with the severe cold in the area. All across the country, FP Corporation operates its plants according to local characteristics and needs.

Visualizing the Environmental Burden

Production plants are working to visualize the environmental burden according to their respective circumstances. They monitor the measuring instruments installed on individual machines and centrally control them by measuring the values of power meters and other instruments. After visualizing these values, they analyze them in order to determine what measures to implement.



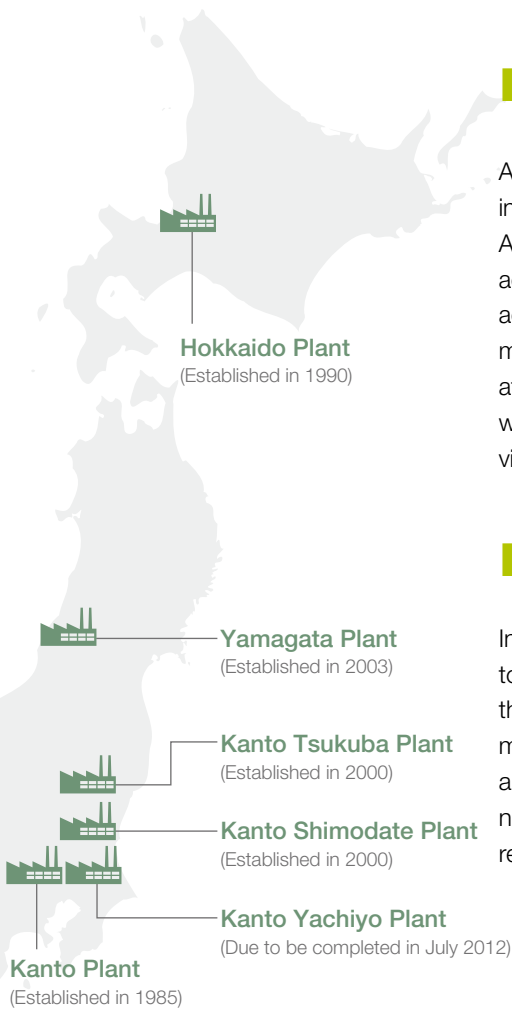
Skills Training to increase production efficiency

FP Corporation holds two Skills Training sessions a year to augment the skills of shop-floor operators. Nominated by plant managers, 28 operators took part in these sessions, which each lasted several months.

- ① Two weeks of hands-on training
- ② Returning to their respective plants to put what they learned into practice
- ③ Meeting again to verify their practical experience

Those who completed the Skills Training are awarded different badges depending on the number of courses they took and the type of course. This constitutes part of our efforts to reduce the environmental burden by increasing efficiency in operations.





Product Development Project to increase production efficiency

Aimed at boosting productivity, the Product Development Project is a continued initiative to improve operations. In 2012, it is being implemented for the sixth year. At the biannual results presentation meetings, attended by plant personnel from across the country, different actions were implemented, including the creation of active spaces, Santei Kanri, and skills level assessment. (Santei Kanri refers to the management of three tei, or “fixed,” factors, which means to secure fixed items at fixed positions in fixed quantities.) A tool called a “double-work process chart” was recently created by filming various workers’ actions and analyzing the resulting video. We will continue to improve efficiency by developing employees’ ideas.

Zero Emissions from Plants and Recycling of Consumables

In an attempt to achieve zero-emissions status, FP Corporation has set a target to reduce the ratio of industrial waste from plants involved in final disposal to less than 1%. The scraps that are produced in the manufacturing process and packing materials for products and used containers are not immediately discarded, but are recycled to the extent possible. FP Corporation has placed a recycling plant next to every production plant so consumables emitted from both plants can be recycled together.

Plant Quality Management

Three FP Corporation plants—namely, Kasaoka, Kanto Shimodate, and Kinki Kameoka—have earned ISO 9001 certification, the international standard for quality management system, in a bid to ensure that our products can be used by anyone without fear. This has produced some positive effects, including clarifying responsibility and authority in the plants, standardizing operations, enhancing education and training, improving production technologies and increasing motivation among employees.



Quality Goal and Quality Objectives (Kanto Shimodate Plant)

Quality Goal

With the top priority of customer satisfaction, our goal is to manufacture products that are environmentally friendly and can be used safely without fear.

In order to support, maintain, and execute this goal, we have established the following directives.

1. We will invest management resources needed to construct, establish, promote, and maintain a quality management system capable of appropriately comprehending and responding to the wishes of our customers.
2. We will establish concrete quality objectives that advance plant quality guidelines.
3. We will observe all relevant laws and regulations including food hygiene laws.
4. We will regularly revise this goal in line with market changes and plant reforms to maintain its appropriateness.
5. In all our communications with employees, we will make sure this goal is understood and followed.

February 18, 2004 Masateru Miyoshi, Plant Manager
FP Corporation, Kanto Shimodate Plant

Quality Objectives for FY2012

- (1) In-line extrusion-thermoforming section
 - ① Reduce claims: 10 ppb or less
 - ② Increase operation rate: 89.49% or more, etc.
- (2) Thermoforming Section 1
 - ① Reduce claims: 22 ppb or less
 - ② Increase operation rate: 82.35% or more, etc.
- (3) Thermoforming Section 2
 - ① Reduce claims: 10 ppb or less
 - ② Increase operation rate: 90.33% or more, etc.
- (4) Thermoforming Section 3
 - ① Reduce claims: 20 ppb or less
 - ② Increase operation rate: 80.88% or more, etc.
- (5) Extrusion Section 1
 - ① Reduce claims: 0 ppb
 - ② Increase operation rate: 95.70% or more, etc.
- (6) Extrusion Section 2
 - ① Reduce claims: 0 ppb
 - ② Increase operation rate: 88.53% or more, etc.
- (7) Maintenance Section
 - ① Remediate and respond to claims attributable to equipment
 - ② Reduce equipment downtime and others
- (8) Quality Control Section
 - ① Implement different quality checks
 - ② Organize four conferences a year for making zero-claims declarations

Distribution Efforts

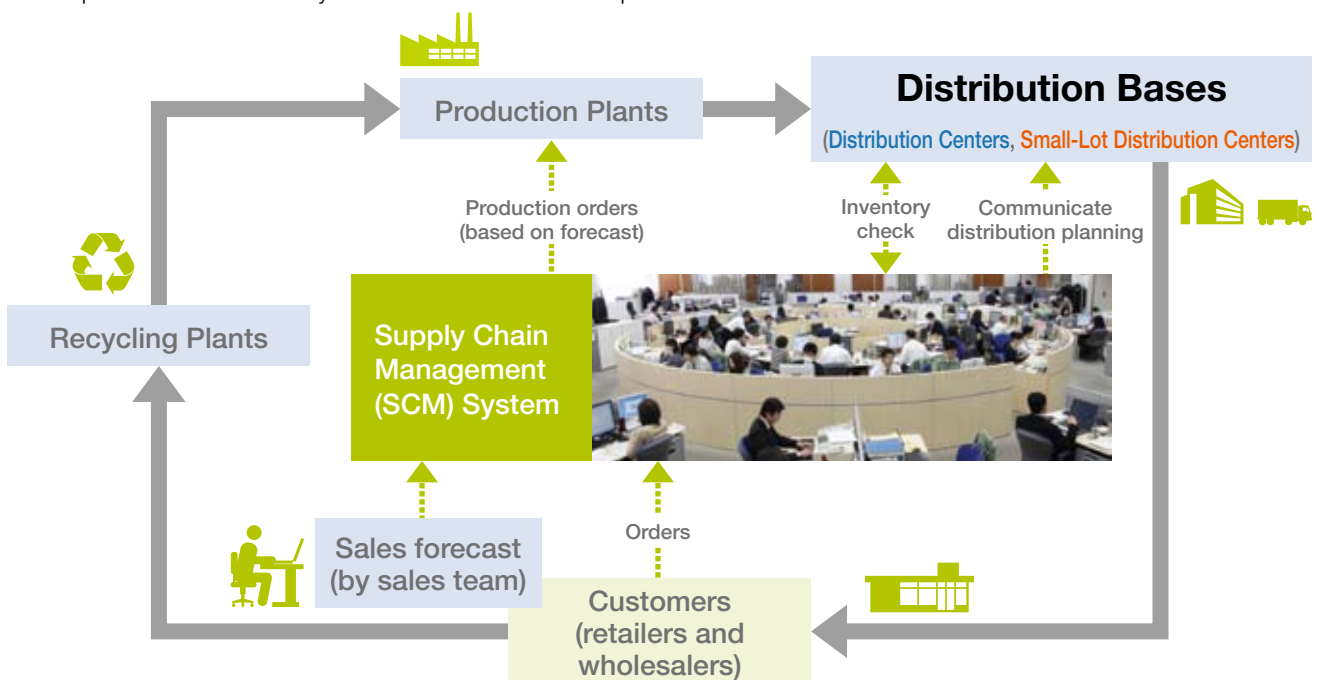


Located in the town of Wanouchi of Gifu Prefecture, the Chubu Distribution Center has put a warehouse and picking center next to each other on the same floor to achieve maximal efficiency.

FP Corporation has seven distribution centers across the country that carry out efficient shipping operations with the latest equipment.

Distribution Systems in Pursuit of Higher Efficiency and Energy Conservation

FP Corporation has placed its distribution under the central control of a supply chain management (SCM) system in an effort to maximize efficiency, and get the shortest transport distance for all distribution activities, ranging from production to delivery to collection of used products. With distribution centers and picking centers at the heart of its distribution activities, FP Corporation ensures locally based short-distance transportation.





Picking centers package products in units for each section of stores based on customer orders.

● Distribution Centers

- Hokkaido Distribution Center (Ishikari-shi, Hokkaido)
- Tohoku Distribution Center (Sagae-shi, Yamagata)
- East Japan Hub Center (Yachiyo-machi, Ibaraki)
- Tokyo Distribution Center (Funabashi-shi, Chiba)
- Chubu Distribution Center (Wanouchi-cho, Gifu)
- Fukuyama Distribution Center (Fukuyama-shi, Hiroshima)
- Kyushu Distribution Center (Yoshinogari-cho, Saga)

● Small-Lot Distribution Centers

- Hokkaido Picking Center (Ishikari-shi, Hokkaido)
- Tohoku Picking Center (Ohira-mura, Miyagi)
- Kanto Picking Center (Yachiyo-machi, Ibaraki)
- West Kanto Picking Center (Machida-shi, Tokyo)
- Tokyo Picking Center (Koto-ku, Tokyo)
- Niigata Picking Center (Nagaoka-shi, Niigata)
- Chubu Picking Center (Wanouchi-cho, Gifu)
- Kansai Picking Center (Nishinomiya-shi, Hyogo)
- Fukuyama Picking Center (Fukuyama-shi, Hiroshima)
- Hiroshima Picking Center (Hatsukaichi-shi, Hiroshima)
- Kyushu Picking Center (Yoshinogari-cho, Saga)

TOPICS

Launch of the Chubu Picking Center



Launched in July 2011, the Chubu Picking Center is located about 10 minutes by car from Gifu Hashima Station and the Ogaki Interchange. This huge center has five floors and an approximate total floor area of 10,000 tsubo (or 33,000 m²). The photo on this page shows the inside of the Chubu Picking Center and the Second Chubu Distribution Center. This huge increase in product storage capacity and shipping capacity is expected to further increase delivery efficiency in the Chubu region.

TOPICS

Received awards as distinguished operators under the Eco-Ship Modal Shift Project



FP Logistics Co., Ltd. and FP Corporation (the shipper) were chosen as Eco-Ship Mark-certified operators, and the Director-General of the Maritime Bureau of the Ministry of Land,

Infrastructure, Transport and Tourism recognized them as distinguished operators under the Eco-Ship Modal Shift Project. The two companies received this honor for their use of marine cargo transport for long-distance transportation from the Kanto Hub Center to the Kyushu Distribution Center without just depending on trucks.

Sales Efforts



Expanding Sales of Environmentally Friendly Eco Trays

The Eco Tray has dual CO₂ reduction effects: new trays are produced from reprocessed materials, and old trays are reused instead of being discarded. FP Corporation's sales personnel promote the use of the Eco Tray as a recycled product rather than trays produced from virgin materials.



Moving Ahead with the Used Container Collection Initiative

FP Corporation is also working hard to construct the collection points for used trays and containers in stores. It supports supermarkets and other customers in many different ways, such as by distributing awareness-raising posters.



Recycling Plant Tours

Supermarkets and others plan recycling plant tours as part of their efforts to raise consumer awareness. FP Corporation's recycling plants are also used as a place where participants can learn about recycling the trays they are familiar with. Watching the actual reprocessing of a huge volume of trays and containers at the plants gives people the valuable opportunity to realize the effect of collection activities.



Office Workplace Efforts



Office sharing among Group companies greatly contributes to reducing waste at the company.

● Visualizing the environmental burden

- A diagram showing monthly power consumption was created.
- A diagram showing monthly consumption of paper resources was created.

● Conserving electricity

- The environmental temperature was set at 28°C for cooling and 20°C for heating.
- Separate controls for lights and air conditioning separately by office area.
- Switch off the lights in the office and reception area for the 45-minute lunch break from 12 o'clock.

● Use of Videoconferencing

Meetings are conducted using videoconferencing, where participants can see both presentation materials and the video screen. This saves the time and cost of transportation, and reduces CO₂ emissions, as it eliminates the need to use transportation.

● Promoting the introduction of low-pollutant vehicles

- 1 electric vehicle
- 90 hybrid vehicles
- 137 low-emission vehicles
- 13 subcompact and compact vehicles

* As of the end of March 2012

● Reduce amount of paper used by going paperless

We endeavor to reduce the volume of paper used by double-sided printing and by going paperless with electronic forms and reports.

● Getting environmental protection information from GakuNavi

FP Corporation has uploaded an environmental protection program called GakuNavi to its internal online learning system so that all employees can access the data at any time.



Conserving electricity



Use of videoconferencing



Promoting the introduction of low-pollutant vehicles

“FPCO Method” Recycling

FP Corporation collects used trays to produce Eco Trays. This recycling system, which is unique to FP Corporation, is called “tray to tray.” Collecting used trays to reuse them as materials instead of disposing of them has a dual environmental effect: it recycles resources and reduces CO₂ emissions.

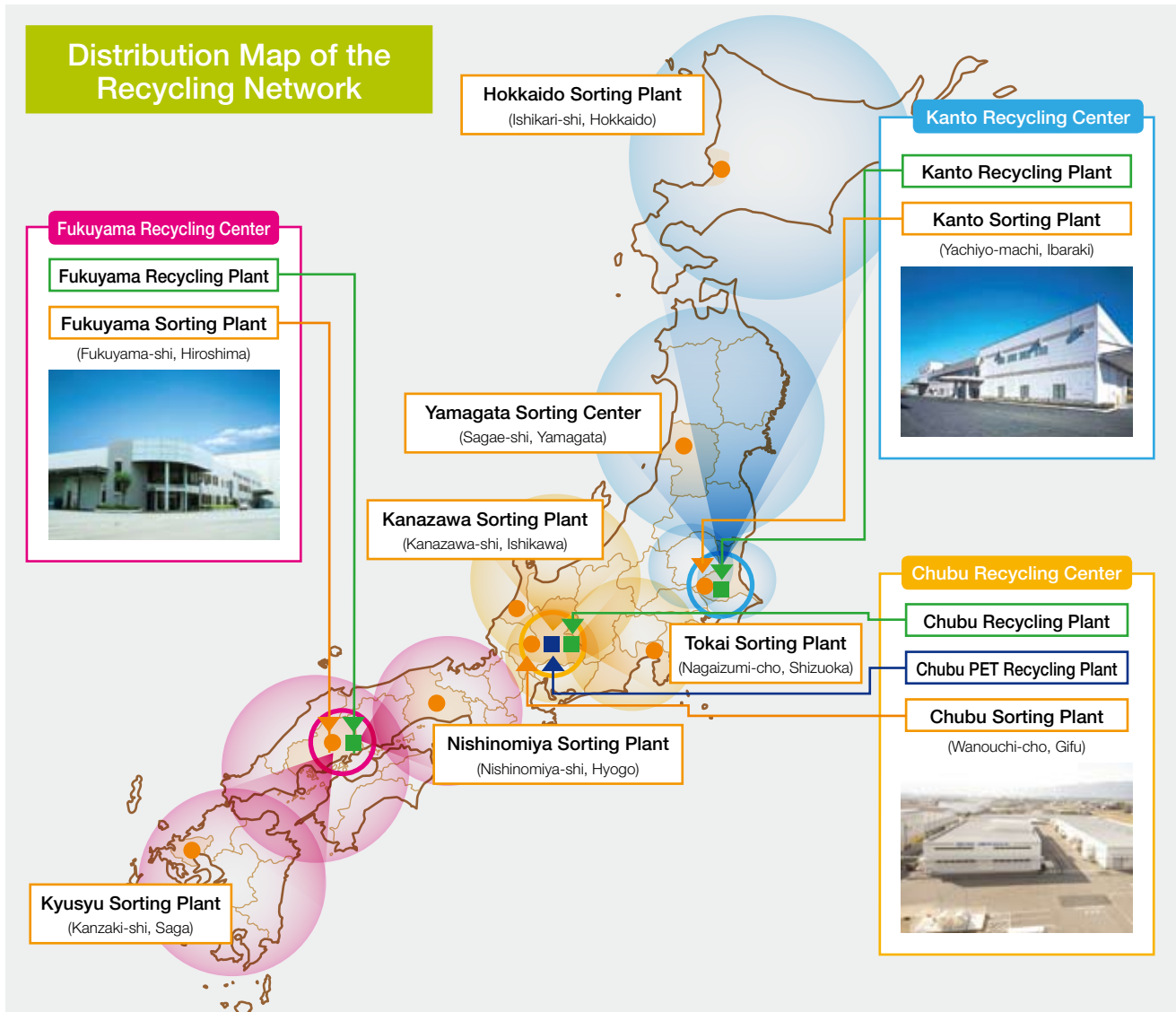
To make this process work, complete cooperation is required by four different parties: consumers, distributors such as supermarkets, packaging wholesalers, and FP Corporation.

FP Corporation’s Quadripartite Integrated Recycling



A Nationwide Recycling Network

FP Corporation's recycling network is on a nationwide scale. Recycling bases are efficiently laid out.

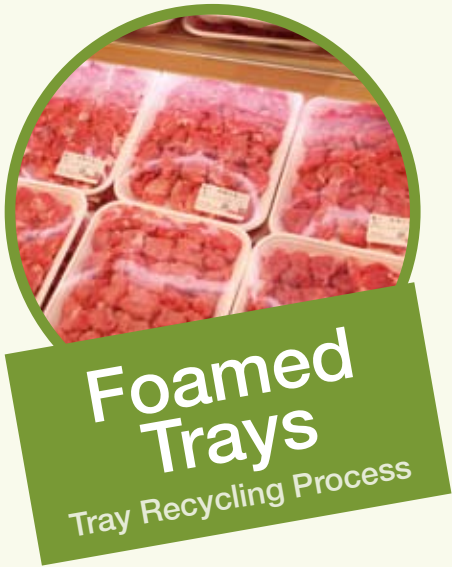


Sorting collected trays and containers

We have reduced the burden that distribution places on the environment by placing sorting plants in regional communities and compressing sorted containers before transporting to the recycling plants.



“FPCO Method” Recycling



Hauling

Collected trays and containers are hauled to the sorting center located in that particular region.



Sorting

We remove non-recyclable trays etc. and sort the trays into white and colored. Manual labor is an inevitable component of the sorting process, making it the most time and labor-intensive process



Secondary pulverizing

Crushed into smaller pieces



Rinsing and drying

Drying after rinsing with water



Melting and extrusion

Dried chips are melted and converted to pellets.



Air classification and primary pulverizing

Foreign particles are removed by air currents, and trays are crushed.



Primary washing

Washed in water



Secondary washing

Washed in hot alkaline water

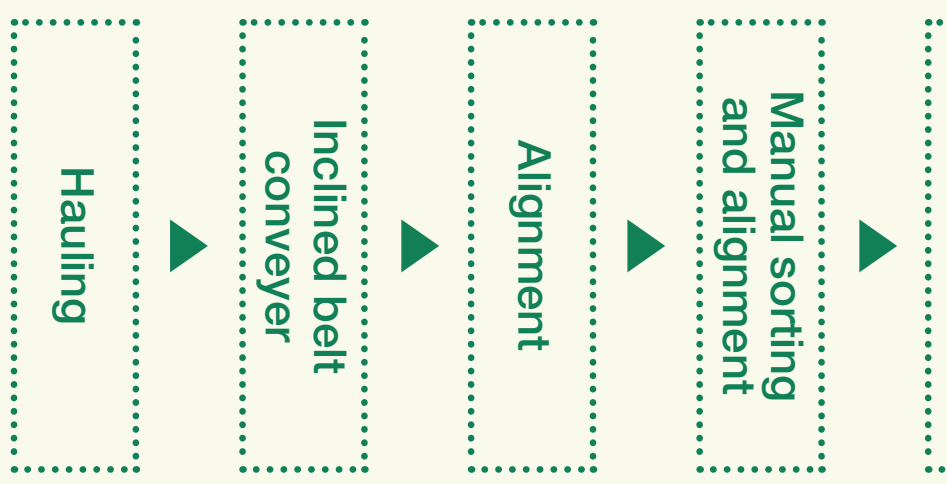


Pellets

Pellets, the raw material for Eco Trays, are formed.



“FPCO Method” Recycling



Collected transparent containers are hauled to the sorting plant located in that particular region.



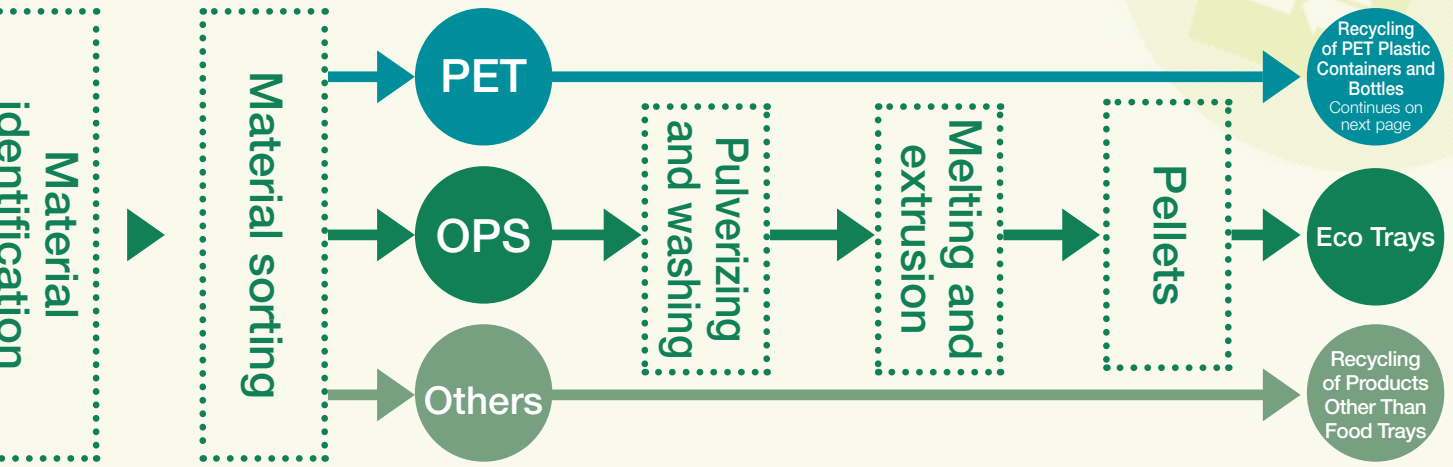
Flow volume is controlled using an incline.



Pellets, the raw material for Eco Trays, are formed.



Dried chips are melted and converted into pellets.



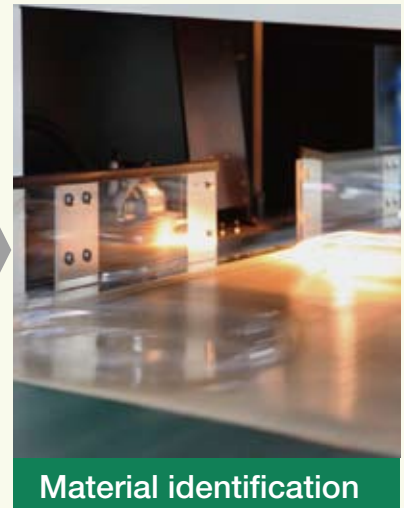
Alignment

The containers are placed in a single line to prepare them for the next process.



Manual sorting and alignment

Final alignment is performed manually to ensure the proper operation of the material identification system.



Material identification

Near-infrared rays identify the material.



PET



Material sorting

The sorter sorts the containers by material.

OPS



Pulverizing and washing

Containers are pulverized while they are being washed.

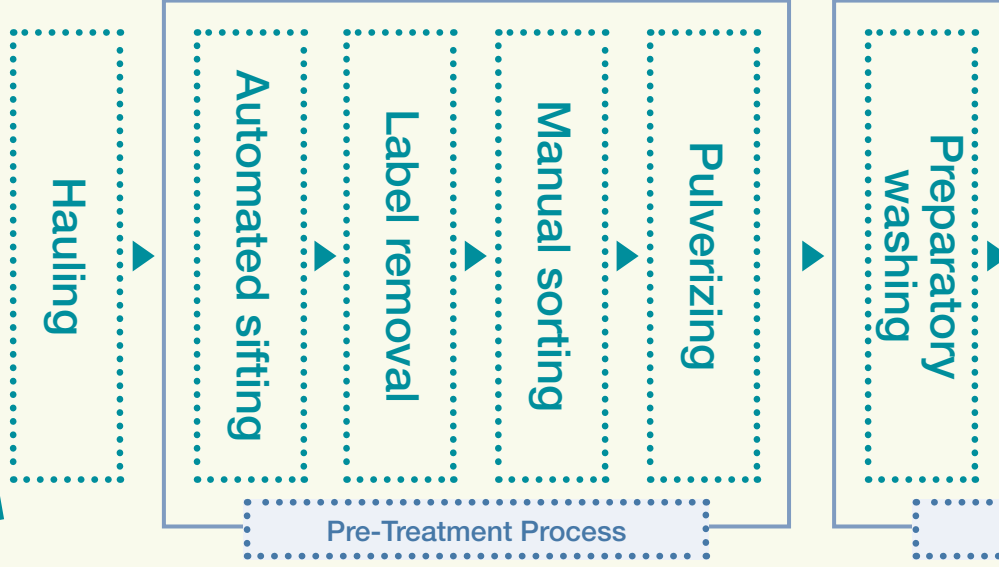
Others



"FPCO Method" Recycling



Recycling of PET Plastic Containers and Bottles
PET Recycling Process



Hauling

Post-consumer PET bottles, including bottles with caps and labels, are compressed into bales for hauling.



Pre-Treatment

Compressed PET plastic bottles are taken apart and inspected prior to pulverization.



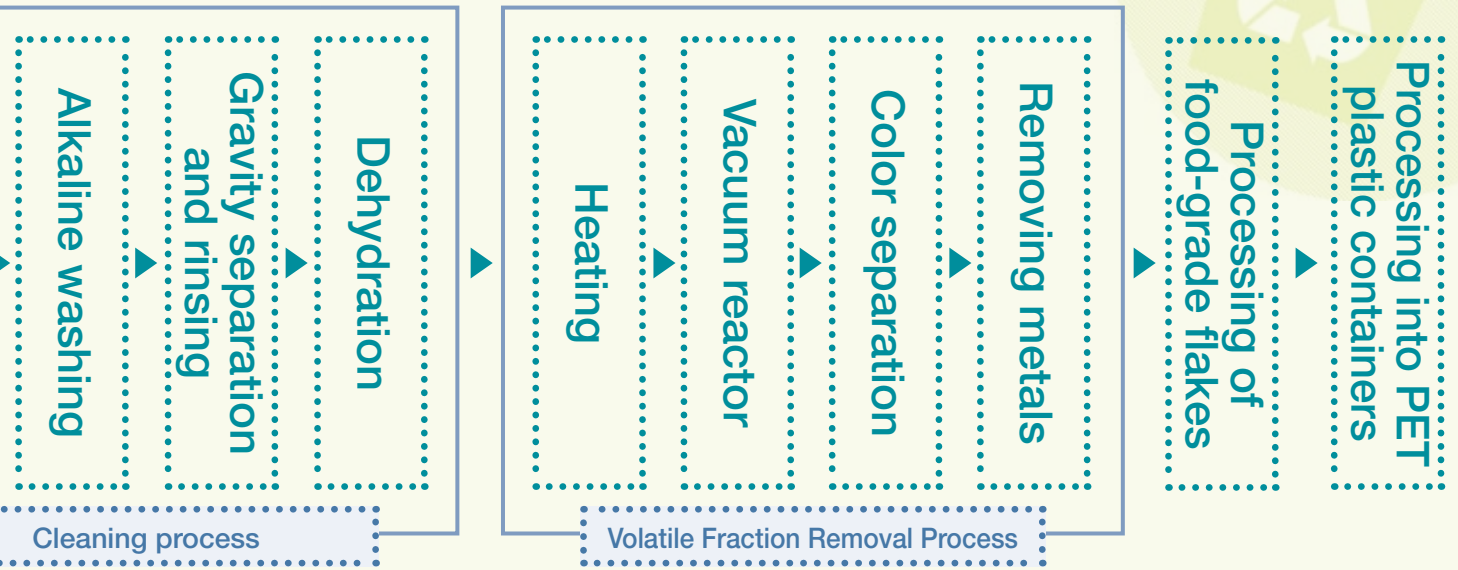
Transparent containers, egg packaging, etc.

Passing through product quality inspection



Processing of flakes

They turn into the PET flakes that can be used as...



start to separate those made of other materials



Impurities are removed by a final separation of caps and labels and by alkaline washing.



food-grade raw material.



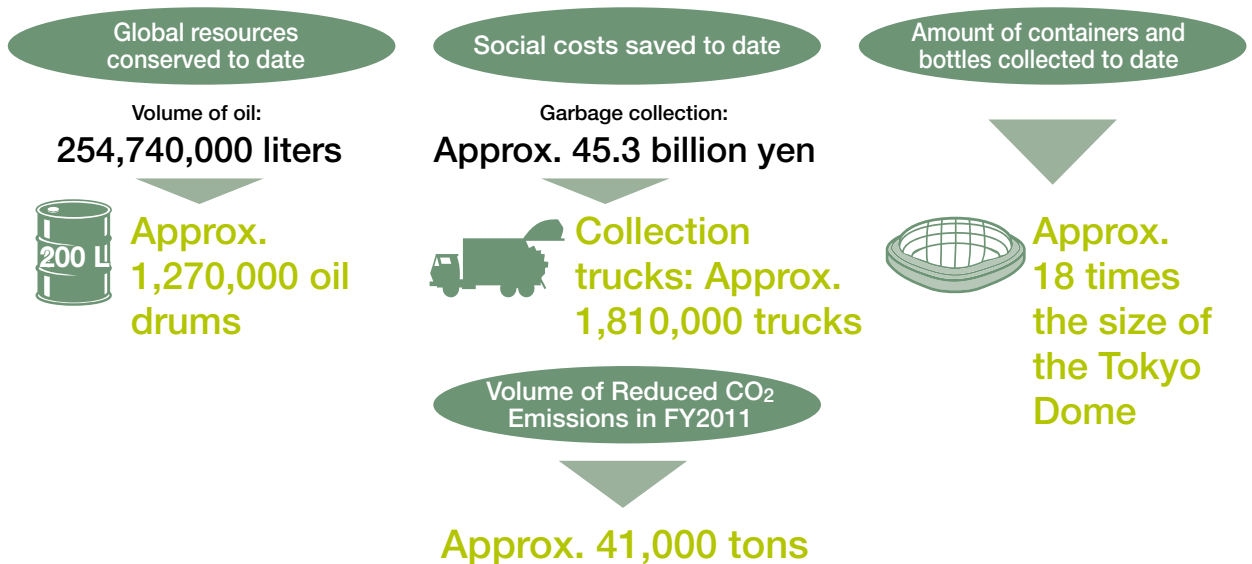
Volatile fractions are removed while the material passes slowly through a high-temperature vacuum reaction furnace.

"FPCO Method" Recycling

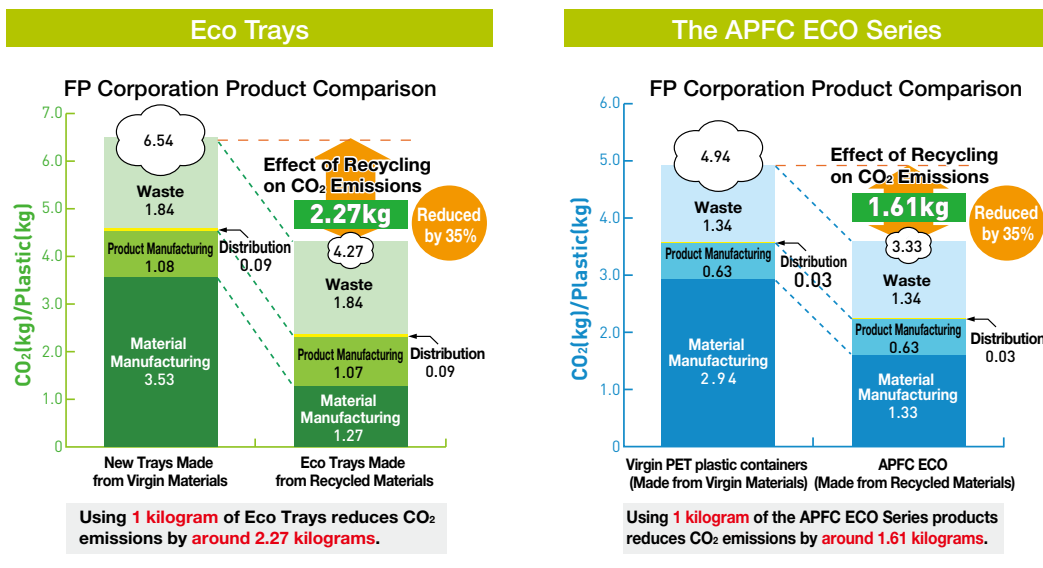
Results of the Initiatives

	Foamed Trays		Transparent containers		PET bottles	
	Volume collected	Number of trays	Volume collected	Number of containers	Volume collected	Number of bottles
FY2011	7,168 tons	1,792,000,000 trays	1,383 tons	138,300,000 containers	6,647 tons	221,600,000 bottles
Accumulated total (1990-March 2012)	10,274 tons	25,068,500,000 trays	2,774 tons	277,400,000 containers	6,647 tons	221,600,000 bottles

Social ripple effect



Comparison of CO₂ emissions between virgin products and recycled products based on the Eco-Leaf Standard.



Factory Tours

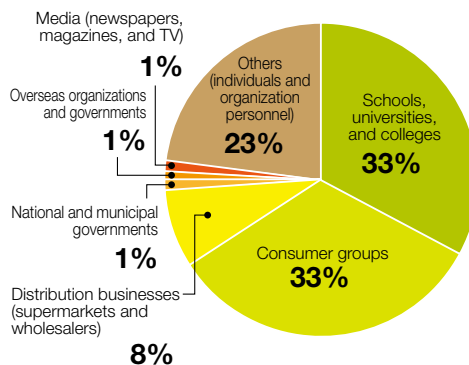


Children's innocent minds appear to easily absorb the spirit of recycling activities through their respect for goods.

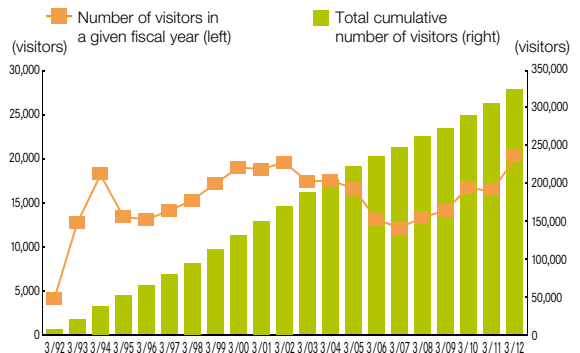
Come visit FP

Corporation's recycling plants. Our large-scale recycling operations, with the support of customers, are quite unique. One look is better than hundreds of verbal descriptions. We invite you to visit.

● Visitor breakdown



● Trend in number of visitors



If you are interested in taking a tour at one of our facilities, please contact your nearest plant.

Visiting Hours: Monday to Friday (except holidays) from 9:00 AM to 4:00 PM (Applies to all plants)

<Recycling Plant> Where visitors can see the process of sorted containers being turned into pellets.

Plant Name	Address	Visitor Reception	Max Visitors per Group
Kanto Recycling Plant (Kanto Sorting Plant is attached.)	4448 Oaza Hiratsuka, Yachiyomachi, Yuki-gun, Ibaraki 300-3561	Kanto Recycling Plant +81-296-48-0400	120
Chubu Recycling Plant (Chubu PET Recycling Plant and Chubu Sorting Plant are attached.)	511-5 Aza Murahigashi, Nanba, Wanouchi-cho, Anpachi-gun, Gifu 503-0231	Chubu Recycling Plant +81-584-68-2036	60
Fukuyama Recycling Plant (Fukuyama Sorting Plant is attached.)	127-2 Minooki-cho, Fukuyama-shi, Hiroshima 721-0956	Administrative Assistant Dept., Headquarters +81-84-953-0001	130

<Sorting Plants> Where visitors can see the process of sorting containers collected from supermarkets and other shops

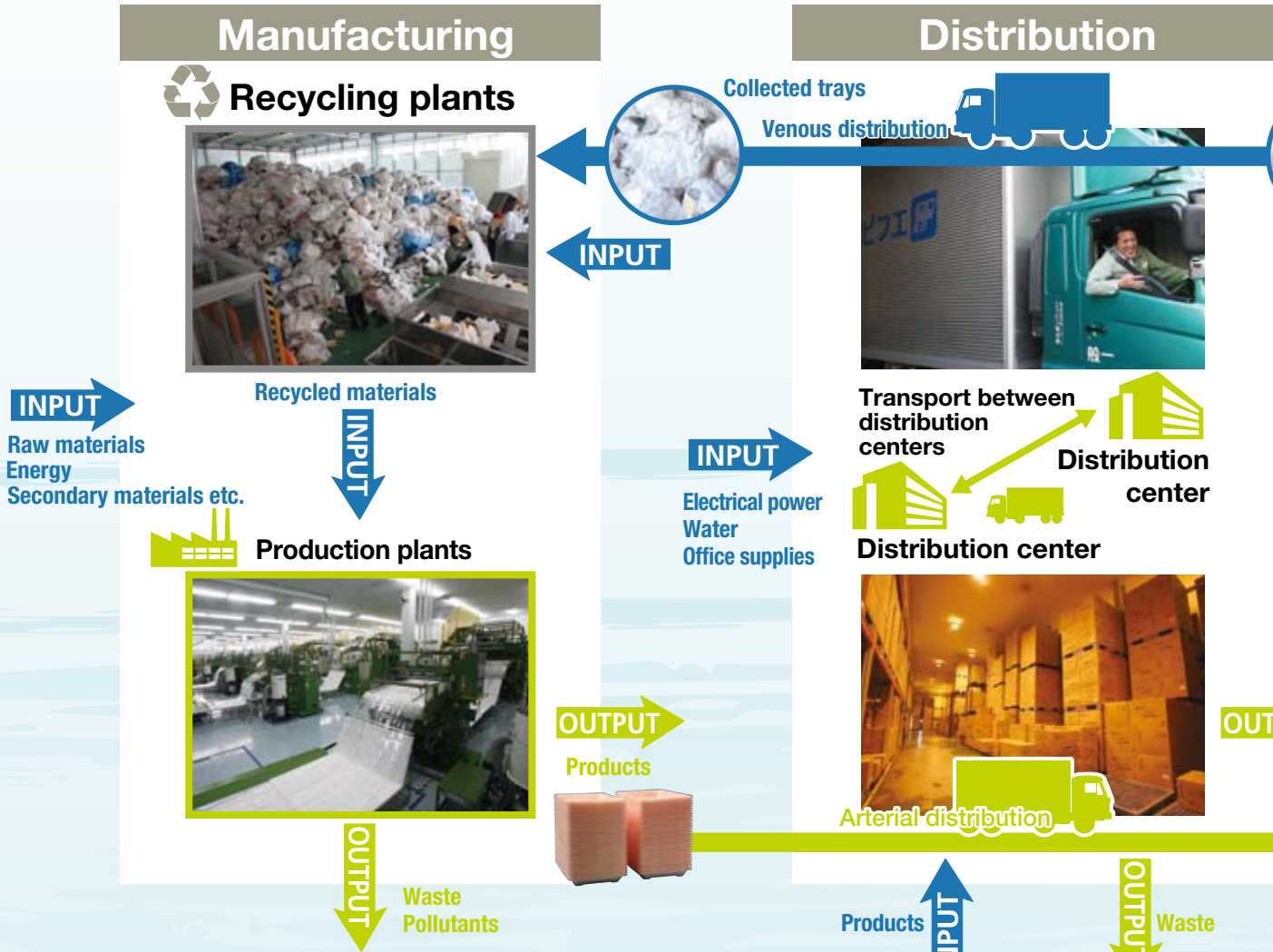
Plant Name	Address	Visitor Reception	Max Visitors per Group
Hokkaido Sorting Plant	778-9 1-chome, Shinkonishi, Ishikari-shi, Hokkaido 061-3241	Hokkaido Sorting Plant +81-133-75-7015	25
Yamagata Sorting Plant	162 Chuo-kogyo-danchi, Sagae-shi, Yamagata 991-0061	Yamagata Sorting Plant +81-237-85-3645	20
Tokai Sorting Plant	307-1 Hattanda, Shimonagakubo, Nagaizumi-cho, Sunto-gun, Shizuoka 411-0934	Tokai Sorting Plant +81-55-980-4571	20
Kanazawa Sorting Plant	204-22 Kita, Fukumasa-machi, Kanazawa 920-0376	Administrative Assistant Dept., Headquarters +81-84-953-0001	15
Nishinomiya Sorting Plant	98-2 1-chome, Hanshin Ryutu Center, Yamaguchi-cho, Nishinomiya-shi, Hyogo 651-1431	Nishinomiya Sorting Plant +81-78-907-1288	45
Kyusyu Sorting Plant	3032-1 Osaki, Kanzaki-machi, Kanzaki-shi, Saga 842-0015	Kyusyu Sorting Plant +81-952-51-1028	30

Tour Program Example (Total time: Approx. 90 minutes)

- 1. The Recycling Process (10 minutes)**
At the entrance to the plant, we explain the process of recycling food containers.
- 2. Recycling Processes Tour (30 minutes)**
Visitors can watch the whole process from delivery of the containers to turning them into pellets (raw material for trays).
- 3. Presentation (25 minutes)**
A detailed explanation of the food container recycling business FP Corporation performs.
- 4. Video Presentation (15 minutes)**
Visitors watch a video that summarizes the content covered in the presentation.
- 5. Q&A Session (10 minutes)**
We respond to various questions from our visitors.

Overview of Environmental Burden

Corporate activities result in the production of different substances and environmental burdens. FP Corporation strives to accurately grasp the environmental load produced from its corporate activities so as to minimize the burden on the natural environment. The following flow charts show mass balance and energy consumption in different segments.



FY2011 data for manufacturing

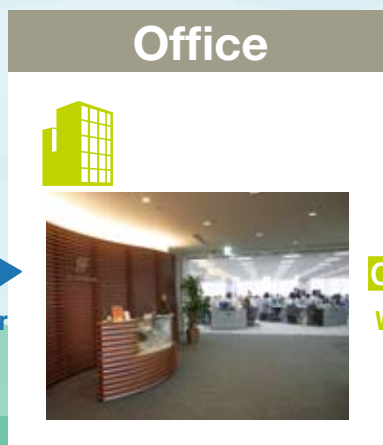
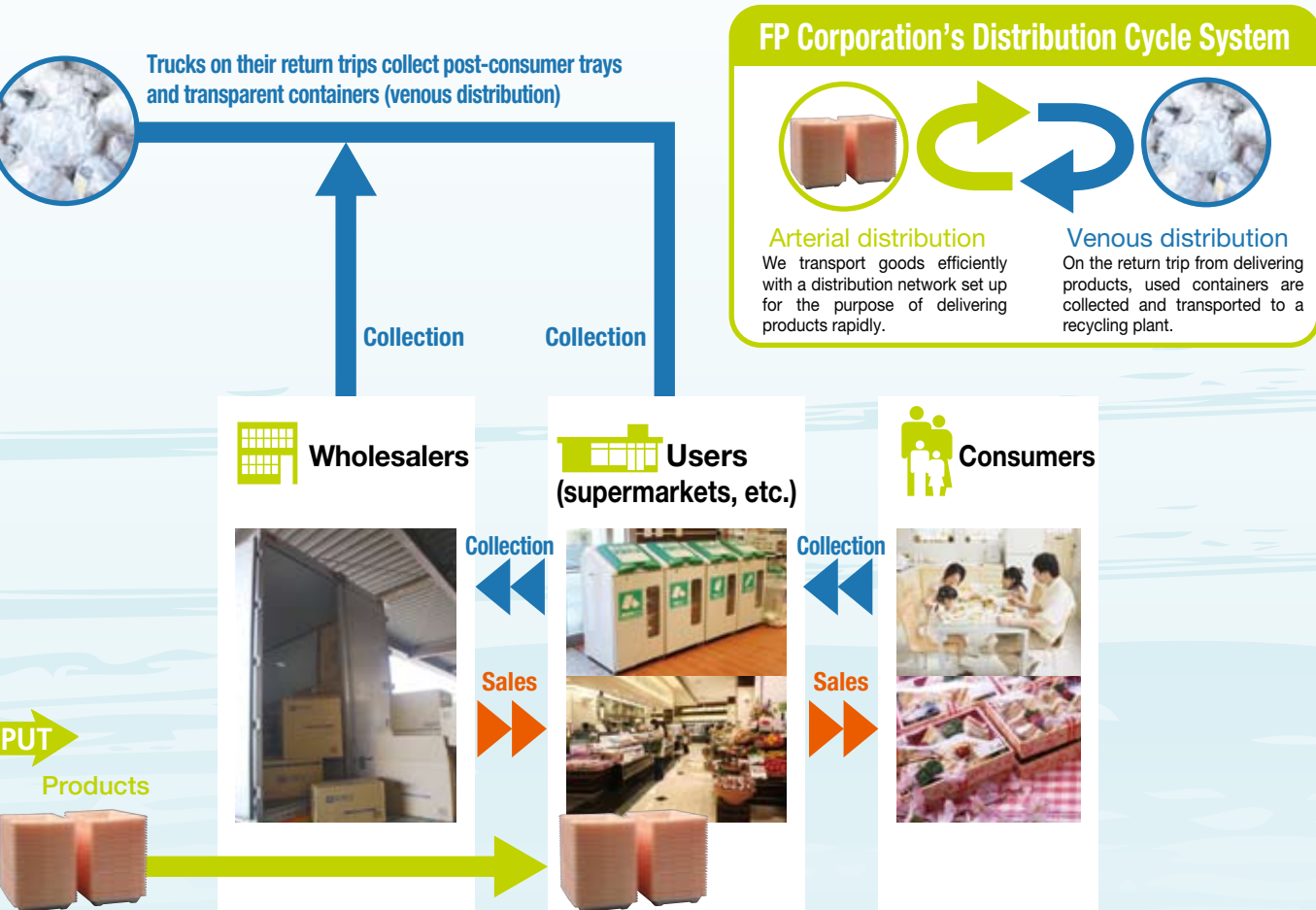
INPUT	Energy	Electricity	181,613,341 kWh
		Fossil-fuel energy	87,715,137 MJ
		Public water supply	150,507 m ³
	Water resources	Ground water	136,248 m ³
		Industrial water	94,002 m ³
	Raw materials (resins, etc.)		163,663 t
Indirect materials		Cardboard	25,987 t
	Plastic bags	2,240 t	
Miscellaneous	Lubricants	9,527 L	
	Thinners	3,792 L	
	Paper	1,661,500 sheets	
OUTPUT	Products	Volume of products produced (of which are Eco Trays)	141,282 t (17,895 t)
		Waste	
	Particulates		938 kg
	NOx		40,796 kg
	Dioxins		0 mg-TEQ
	Environmental pollutants	BOD	3,574 kg
COD		4,473 kg	
SS		2,557 kg	

FY2011 data for distribution

INPUT		
Energy	Electricity	13,133,846 kWh
	Fossil-fuel energy	3,593,330 MJ
Water resources	Public water supply	29,310 m ³
Indirect materials	Cardboard	1,351 t
Miscellaneous	Paper	10,867,700 sheets

OUTPUT		
Waste		203 t
	Number of shipping trucks	113,160 vehicles

* The increase in fossil fuel consumption and air and water pollutant emissions is due to the temporary operation of private power generators over the summer and to the start of the operation of the Chubu PET Recycling Plant.



FY2011 data for offices

INPUT		
Energy	Electricity	2,225,848 kWh
Indirect materials	Cardboard	1 t
Miscellaneous	Paper	5,736,000 trays
OUTPUT		
Waste		106 t

My Life with FP Corporation



Yasuhiko Torikawa

Executive Director and General Manager
of Administrative Assistant Department
Joined FP Corporation in 1975

Kazuyuki Yasuda

Executive Director and Head of SCM Division
Joined FP Corporation in 1979

Tomoki Takanishi

Senior Vice President and Director,
and Head of Sales Division 2
Joined FP Corporation in 1982

Working Tirelessly Every Day to Keep Up with the Times

Takanishi: I am the latecomer of the six here, joining FP Corporation in 1982.

Sasabe: I am the longest-serving member here, as I joined the firm in 1971. At that time, there were still around 200 employees, but I think the company started to grow rapidly from that time on.

Torikawa: Indeed. In 1972 and the following years, sales nearly doubled each year. That was an amazing time. It was around then that we started independent distribution.

Sasabe: Our products were so lightweight that distribution costs were significant. So we began independent distribution.

Takanishi: This period coincided with the time when large supermarkets emerged and began to grow. In line with the trend toward mass production and mass consumption in an era of fast economic growth, food containers were necessary.

There was a shift from traditional full-service sales to a style where shoppers chose from among items on display.

Yasuda: Even so, FP Corporation was still just a provincial manufacturer. We were far behind the competition. In a bid to catch up, we started producing colored trays. We had to do something that others didn't. It was tough to do something new, but I think that is true of anything.

Miyoshi: At first, it was also hard for the manufacturing team to produce trays in pink, orange, yellow, blue, marble, and grain. We had never done that before. Our products included a patterned tray for sashimi raw fish that was autographed by our chairman. It sold fairly well. [Laughs]

Nagai: The color trays marked the beginning of our busy period. [Everyone laughs] In the days of white trays, we dealt with a little over 10 items. After the color trays were launched, the number of products jumped to 200 or so. That helps you realize how hard it was. We were forced to produce in small lots.

Employees who had worked at the company for at least 30 years gathered for another talk in commemoration of the company's 50th anniversary. This showed that the important history of FP Corporation had been instilled in the hearts of the long-serving personnel who had grown along with the company.



Taichiro Sasabe

Executive Vice President and Director,
and Head of Sales Division 1
Joined FP Corporation in 1971

Nobuyuki Nagai

Executive Director and Head
of Manufacturing Division
Joined FP Corporation in 1977

Masateru Miyoshi

Integrated Plant Manager
Joined FP Corporation in 1977

Yasuda: The small-lot production forced us to deliver products to wholesalers in assortments. It is normally impossible for manufacturers to deliver products to wholesalers in this manner, but our customers—namely wholesalers and supermarkets—wanted it. Our stance of putting customers first remains intact, even today.

Sasabe: When I joined FP Corporation, our market share was around 10%, but as demand grew for colored trays in the food distribution industry, the market had a greater need for our products, and our market share increased. The colored trays expanded our market. It was really tough in those days, but our hard work produced greater results than we expected. And that motivated us to work harder.

Takanishi: At the time, our products were selling very well. We didn't have enough human resources, cars, or warehouses for our sales activities. While even today we sell 30% more products at the end of the year than in other seasons, in those days we sold about twice that amount.

Nagai: Each year, after about November 20th, we had almost

no days off. Sales staff came from here and there to support us and they asked us to carry loads and drive vehicles. Today, we hold operational meetings to create an accurate production plan so chaos like that won't happen any more.

Yasuda: We installed computers at that time in order to deal with the variety of products. That was also problematic, wasn't it?

Torikawa: Until then, we had used handwritten sales slips. When I think about it now, that was unbearably hard.

Miyoshi: And we also entered the Tokyo market. We thought that we would just do trial sales activities. We had a tough time for about 10 years in Tokyo after that.

Those who helped us

Sasabe: All through the hard times and the period of our great jump in sales, we appreciated the considerable help we got from many people, especially from the wholesalers who dealt mainly with our products.

Takanishi: Some wholesalers said they would only buy from FP Corporation. So when products were in short supply due to the oil crisis, we managed to secure enough products to meet their demand. The chairman appears to have personally received a lot of help from many people.

Torikawa: Because it was able to continuously deliver the Styrofoam sheets we use as material, Sekisui* has helped us a lot as a supplier since our foundation.

Nagai: We caused a lot of problems for carriers as well. It was often the case that the amount of products was too large to complete delivery in a day, so they had to be stored overnight in their warehouses.

* Sekisui Plastics Co., Ltd.

Numerous mistakes and problems proved to be helpful for growth

Torikawa: During my long service, I have made plenty of mistakes. Because I worked in the personnel department for a long time, I suppose I made several mistakes in hiring.

Yasuda: I think I bothered you about 10 years ago when we were installing new SCM systems. It took about half a year to get them on the right track.

Nagai: That is common for new projects. You just remember that because it was relatively recent. When we started producing colored trays, I made lots of mistakes that I can't explain now.

Miyoshi: The colored trays were followed by the development of new materials. Because I was in charge of that, I worked hard. We had received some complaints that containers weren't strong enough or transparent enough. Today, that is unthinkable. After that, there were countless things to be improved, including their resistance to oil and heat.

Takanishi: What I remember the most are the difficulties I faced in competing with our rivals in sales. That's probably not at all surprising. It was also really difficult when we started our recycling program. It was hard to get people to understand it. However, some supermarkets and local governments started cooperating in recycling to help us make progress. I was grateful for that.

Sasabe: We faced tremendous difficulties when we launched three new businesses—namely colored trays, recycling, and joint distribution. It took years to get these on track. You can't start forging a new path without considerable persistence and determination.



▶ When the company name was changed to FP Corporation in 1989, its stock was listed on the Hiroshima Stock Exchange. The following year, 1990, the company started recycling used containers. That was its first step toward becoming a company that met its social responsibilities.



A sense of being nurtured by the company

Miyoshi: I was able to work for this company for a long time because I continually tried new things. I had to. Learning new techniques gave those of us working on the production floor a sense of achievement and satisfaction.

Nagai: That's right. I feel as if we worked nonstop. That was very hard, but it was also fun.

Sasabe: It was hard, but our efforts always led to tangible results. And FP Corporation gave me an experience I could not have had at any other company. At this company, there were lots of industry firsts. [Laughs] In this respect, those who can't adapt to changes aren't suited to this company.

Takanishi: As you all say, we continually face new goals. These goals are very well thought out. They are very challenging, but are by no means impossible to attain. I'm not sure if that's due to the chairman's elaborate calculations or his innate instinct. Consequently, we work hard and manage to meet our goals. That makes us happy and motivates us to aim for new goals.

Yasuda: I was engaged in a new project every time I was assigned to a new position. However, positive results helped me continue to work for FP Corporation.

Torikawa: There was always plenty to do, and we had no time to think about anything else. I think that is true for all of us. We have been given rewarding assignments and the opportunity to work hard. Therefore, we have grown personally.

Sasabe: I would advise the young employees at FP Corporation to work hard until they produce good results. The reward is always equal to the effort. That may be a cliché, though.

All: You can say that again. At least that is true at FP Corporation.



◀ The headquarters building, located at Kasumi-cho in the city of Fukuyama, with the name the company had at the time it was founded in 1962. In the 26 years before the company was given its current name, it achieved significant growth.



Social Efforts

In this section, we will explain how FP Corporation acts as a good corporate citizen for the betterment of not only its stakeholders, but for all people who are in one way or another connected with the work it does.



SOCIETY

FP Corporation has 370 employees with disabilities working across its group. We have production plants and sorting centers scattered across the country. In the three prefectures that were severely hit by the Great East Japan Earthquake—namely, Iwate, Miyagi, and Fukushima Prefectures—there were no workplaces for people with disabilities. After the disaster, local job opportunities decreased drastically, including for job seekers without disabilities. In fact the situation is even harder for people with disabilities. In view of this, FP Corporation decided to provide a new workplace for people with disabilities in Miyagi prefecture. A sorting center for sorting used containers will be established in the city of Sendai to expand collection operations in the Tohoku region. This initiative, aimed at helping to rebuild the afflicted area and create more jobs for people with disabilities, was begun in June 2012.



Maiya is a supermarket chain that is one of FP Corporation's customers. Located in the city of Rikuzen Takata, the Maiya Takinosato Store serves as a community hub in this disaster-stricken area, and is doing business in a temporary store building. FP Corporation will continue to provide support for regions affected by the Great East Japan Earthquake.



Another store building in the same city (Maiya Takata Store)

TOPICS

Speech at an International Symposium in Beijing

As part of its Cool Japan Strategy, the Japanese government holds symposia in 16 countries to advertise Japan's appeal, based on an initiative of the Intellectual Property



Strategy Headquarters of the Cabinet Secretariat. For a symposium in Beijing, China, held in March 2012, Morimasa Sato, President and COO of FP Corporation, was asked to give a speech. In his talk, he discussed the role of containers in Japanese food culture, the simple food packaging produced by FP Corporation, the recycling activities conducted from the perspective of Extended Producer Responsibility (EPR), and employing workers with disabilities. In the future, FP Corporation will actively communicate its business operations in Japan and beyond.

TOPICS

Honored as a Good Workplace for Disability Employment in the Award for Excellent Workers with Disabilities

On September 15, 2011, an award ceremony for disability employment in Hiroshima Prefecture took place, hosted by the Japan Organization for Employment of the Elderly, Persons with Disabilities and Job Seekers (JEED).



FPCO Ai Pack Co.'s Hiroshima Plant was honored for the first time in the category of excellent workers with disabilities. Two employees in their fifth year of service, Kenta Kato and Mina Kimoto, won awards. They suffer from autism and Down's syndrome, respectively, but their outstanding performance was worthy of their award. FP Corporation will provide further support to create an environment that helps other employees with disabilities enjoy similar awards.

Relations with Shareholders



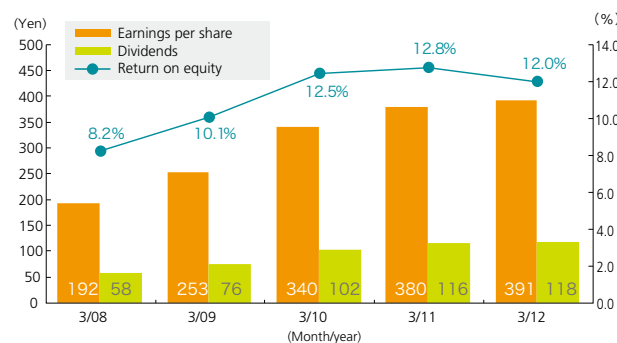
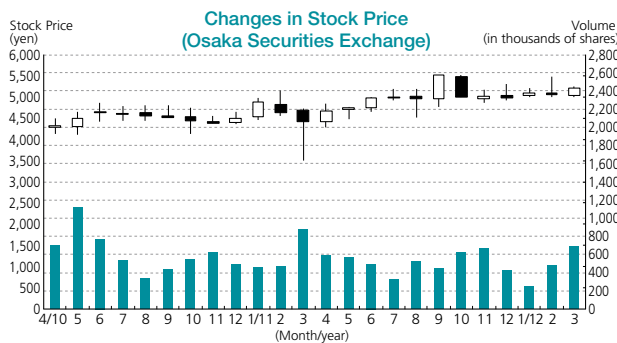
In an effort to improve its communications with shareholders and investors, FP Corporation discloses corporate information and ensures managerial transparency. It also engages in different activities such as conducting inspection tours of its production, distribution, and recycling facilities.

Improving Corporate Value

To implement shareholder-oriented management, FP Corporation aims for net profits of 450 yen per share and to increase corporate value by steadily carrying out various Group management policies. As a manufacturer, we will pursue our three basic principles of “Creating superior products at competitive prices and delivering them to our clients when they need them.”

Continuously stable dividends

Providing shareholders with an appropriate return on their investment is one of the most important goals of FP Corporation. Our key objective is to be able to pay out dividends on a continual and steady basis while improving profitability and strengthening our financial standing. In line with this objective, we set dividends in the previous fiscal year at 118 yen per share (including 58 yen in second quarter dividends).



TOPICS

Company Briefing for Individual Investors

On July 26, 2011, FP Corporation held its first-ever company briefing for individual investors. More than 200 individual investors joined the briefing to learn about the company’s business operations and business strategies. In the future, the company will arrange similar briefings and facility tours.





By proactively participating in local activities, FP Corporation aims to fulfill its responsibility as a corporate citizen and experience the benefits of building community ties.

■ Participation in Regional Events and Exhibitions

Seeking contact with general consumers, FP Corporation participates in events and trade shows for corporations with the theme of food and the environment. These provide valuable opportunities for the company to communicate with consumers and increase ties with them as a member of society.



● Major Events FP Corporation Took Part in During FY2011

Date	Event Name	Location
April 2011	Advanced Technology Exhibition Hall @TEPIA	Tokyo
June 4, 2011	6th Fuchu Environmental Festa	Tokyo
June 5, 2011	FY 2011 Environment Day Hiroshima Rally	Hiroshima Prefecture
Aug. 26-27, 2011	Tottori Industrial Festival 2011 & Tottori Environmental Business Exchange 2011	Tottori Prefecture
Oct. 29-30, 2011	Yamagata Environment Exhibition 2011	Yamagata Prefecture
Oct. 30, 2011	Fukuyama City 10th Recycling Festa	Hiroshima Prefecture
Nov. 5, 2011	The Sixth Okayama Mottainai Hare-no-Kuni Forum	Okayama Prefecture
Nov. 12-13, 2011	Fukaya Industry Festival	Saitama Prefecture
Nov. 25-26, 2011	Eco-Innovation Messe 2011 in Hiroshima	Hiroshima Prefecture
Nov. 26-27, 2011	Aeon Hokkaido: Eco Store with Customers	Hokkaido
Feb. 5, 2012	Gifu Prefecture Public Meeting for Household Waste Reduction	Gifu Prefecture
Mar. 25, 2012	Kodomo Eco Club Nationwide Festival 2012	Tokyo

■ Visiting Education

FP Corporation organizes visiting education and delivers lectures in educational institutions and at forums run by local governments, mainly to present specific company initiatives including waste reduction and the effective use of resources. In Hiroshima Prefecture, where the company's headquarters is located, FP Corporation personnel, in collaboration with the Hiroshima City Board of Education, have provided environmental education to numerous elementary schools in the city of Hiroshima. In recognition of its contribution, FP Corporation recently received a letter of appreciation from the head of the Hiroshima City Board of Education.





Throughout the year, Tokyo Headquarters organizes meetings to present proposals on creating selling space, and the FPCO Fair, a general exhibition, takes place every year at an event hall. These both provide valuable opportunities to communicate with customers.

Meetings for Proposals on Creating Selling Space

In Tokyo Headquarters' kitchen studio and other places, FP Corporation holds several meetings a year to present proposals on creating selling space. In its day-to-day sales activities, FP Corporation's sales personnel visit customers to propose products and present selling space ideas, but they are limited in the amount of materials or tools they can bring. In these meetings, they can present their proposals to customers in an ideal setting. Presentations are mainly given by the Sales Information and Store Sales Department, which provides strong support for the sales team.

Prior to these proposal meetings, FP Corporation's sales offices across the country send out invitations in an effort to attract numerous visitors from different regions. In a meeting held on January 25, 2012 that focused on fresh fish (see photos above and below), both the morning and afternoon sessions had nearly 200 visitors, respectively. Each session began with a presentation in the kitchen studio followed by a related exhibition.



Sales Operation Bases

- Osaka Branch (Toyonaka-shi, Osaka)
- Sapporo Sales Office (Sapporo-shi, Hokkaido)
- Sendai Sales Office (Sendai-shi, Miyagi)
- Niigata Sales Office (Niigata-shi, Niigata)
- Shizuoka Sales Office (Shizuoka-shi, Shizuoka)
- Hokuriku Sales Office (Kanazawa-shi, Ishikawa)
- Nagoya Sales Office (Nagoya-shi, Aichi)
- Hiroshima Sales Office (Hiroshima-shi, Hiroshima)
- Shikoku Sales Office (Takamatsu-shi, Kagawa)
- Fukuoka Sales Office (Fukuoka-shi, Fukuoka)

★ The company's Headquarters and Tokyo Headquarters also have bases for their sales operations.





Organizing the FPCO Fair

The FPCO Fair is an exhibition held in Tokyo to showcase almost all the products and services produced, sold, and offered by the FP Corporation Group. In fiscal 2012, it took place at the Tokyo International Forum in Yurakucho, Tokyo, from February 22–24, 2012. It attracted approximately 12,000 visitors from around the country.

The theme of the fair was “The top 100 active selling spaces in the country.” In the six categories of prepared food, fruit and vegetables, lunch boxes, meat, sushi, and fresh fish, several favorable selling spaces were reproduced and proposed to visitors. Aside from that, the event included an environmental section that featured the company’s environmental efforts, proposals for presenting selling space for new products, an exhibition of consumables and packaging materials, and group companies. The event concentrated everything pertaining to the FP Corporation Group in a single venue.

The FPCO Fair is FP Corporation Group’s biggest exhibition, and also gives the company a special opportunity to communicate with customers. The FP Corporation Group will continue to organize these events, which never fail to meet customers’ expectations.



Hiring of People with Disabilities



Although they look relaxed during their lunch break, FP Corporation Group's employees with disabilities are all serious, reliable workers on the front line.

Three Types of Work Making use of Separate Abilities

There are, broadly speaking, three categories of jobs performed by people with disabilities working at the FP Corporation Group. This is because the degree of difficulty and the support systems differ depending on the extent of the disability of each person. At present, we have developed the following formats as a result of considering support for self-fulfillment wherever possible and providing people with disabilities with opportunities for employment.



● Container assembly and secondary processing

This is mainly the assembly of "Pearl Wood" containers, which feature a wood feel. We have prepared the systems for a workplace that facilitates continuous employment and by performing work suited to their individual aptitudes and abilities under the supervision of service managers and dedicated instructors, the workers learn to become socially independent.



◆ Container thermoforming

At the factories where the containers are thermoformed, the processes are semi-automated and the disabled workers are responsible for the manual share of the work. People with and without disabilities work together on similar tasks in this lively workplace.



★ Recycling sorting business

Our disabled employees with disabilities perform tasks such as sorting and aligning used trays and transparent containers. Service supervisors and professional instructors are employed at each workplace to give disabled employees basic support and while helping them develop their skills.

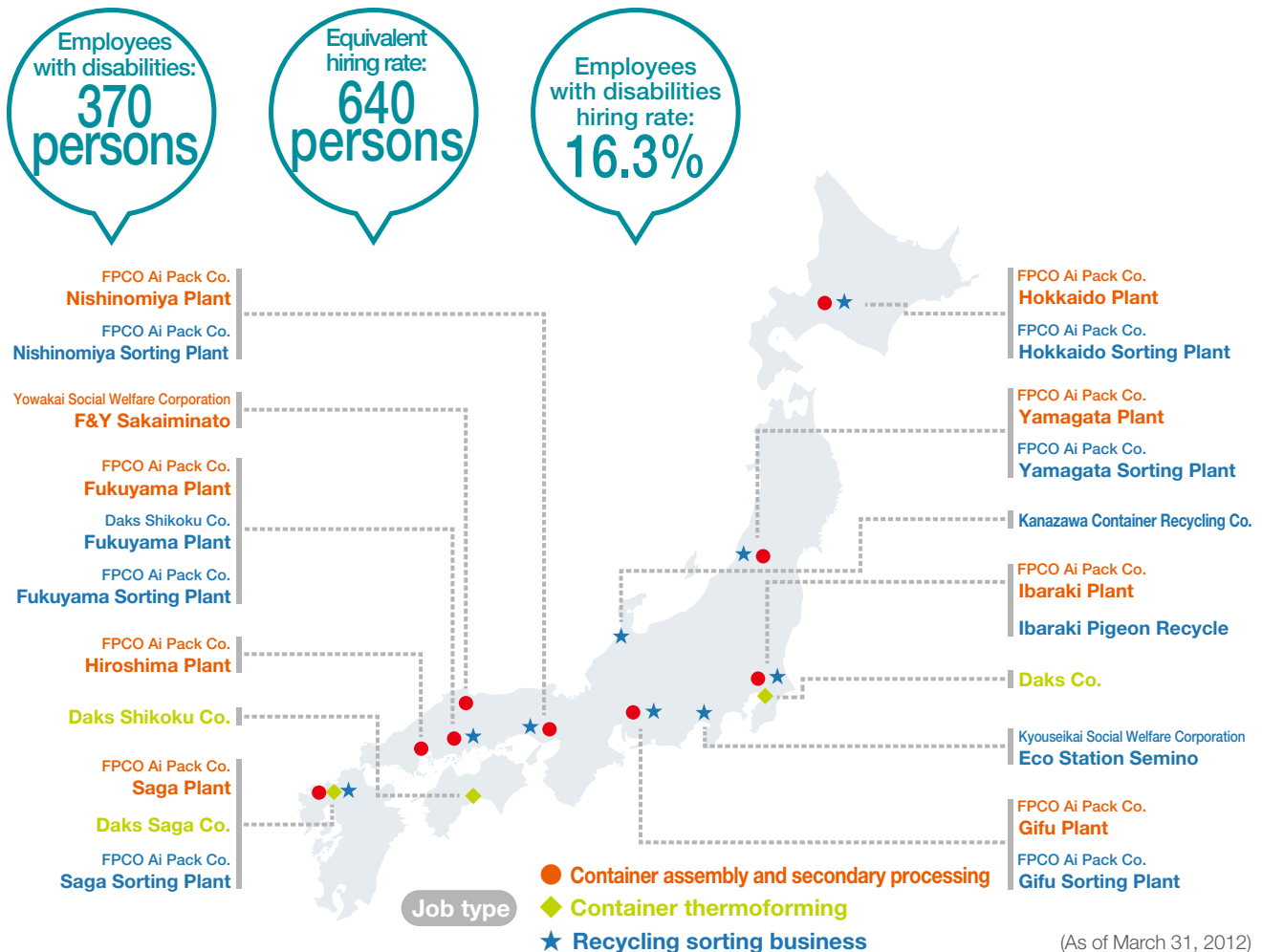
Barrier-Free Recreational Activities

This year marks the fourth year since FP Corporation has launched floor hockey activities. This is such a universal sport that any employee, irrespective of which department they work for or whether they have a disability, can join in and play, creating a sense of solidarity among staff and unity as an organization. The sport has spread from the Yamagata Plant to Kochi, Fukuyama, Ibaraki, Saga, Gifu, and Hiroshima. These teams are now skilled enough to compete for the championship at the meeting. Floor hockey participants are becoming increasingly diverse in individual regions, and include prefectural governmental officials, local businesses, and welfare facilities.



Recognized as a business of excellence in employing people with disabilities

FP Corporation was recognized in 2009 by the Ministry of Health, Labour and Welfare as a company particularly noteworthy for its actions to support the employment of people with disabilities.



(As of March 31, 2012)

Employee Relations



The study tour of Hawaii is a regular event that takes place every year to help broaden communications beyond the boundaries of group companies.

Welfare Efforts

Work-life balance

FP Corporation is recognized by the Director-General of the Hiroshima Labor Bureau as a family-friendly corporation. Childcare leave is taken by all eligible female employees.

Subsidies for recreational activities

FP Corporation offers subsidies for employee trips, year-end and new-year parties, and social activities.

e-Learning

FP Corporation provides online tools to help employees gain computer and accounting skills, and to enable the sharing of a variety of information.

FPCO Clubs

A members-only benefit that can be used by employees and their families.

Overseas observation and study tours

Every year, around 40 people are selected from the entire Group to participate in the tours.

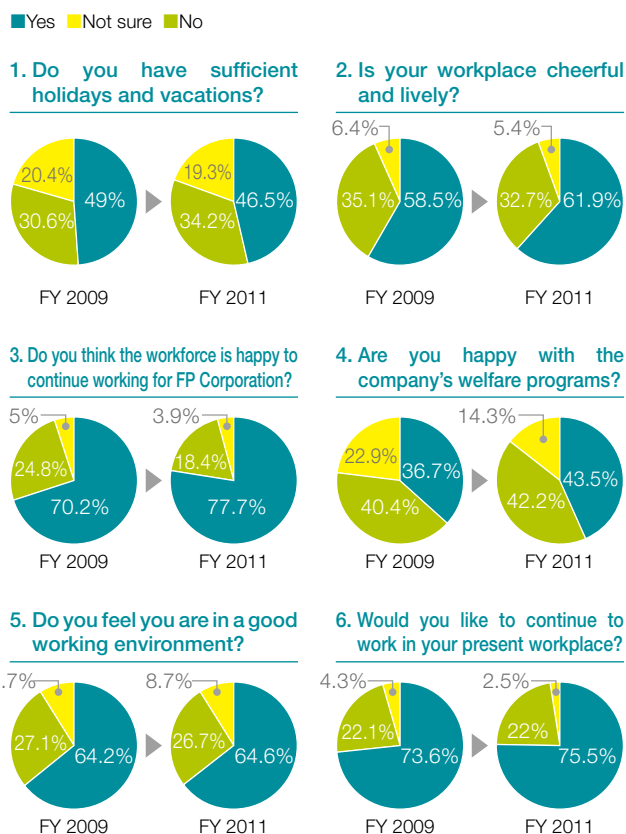
A Family-Friendly Corporation

After FP Corporation was granted a certificate as a standards-conforming general employer by the Hiroshima Labor Bureau in 2008, it was officially acknowledged as a family-friendly corporation.



Internal Survey Findings (excerpt)

The following shows the findings of the employee survey that is taken every other year. FP Corporation studies the survey results so it can provide a better workplace environment and help employees conform to its policies.



FP Corporation's History

Company Development and Honors

1962	Jul.	Fukuyama Pearl Paper Manufacturing Corporation established. Headquarters established in Kasumi-cho, Fukuyama, Hiroshima Prefecture. Foamed PS thermoforming launched.
1968	Mar.	Headquarters moved to the present site (Akebono-cho, Fukuyama) due to growth in business.
1971	Jan.	Manufacturing of wooden-fee containers launched.
1972	Apr.	Fukuyama Distribution Center established.
1975	Sep.	General packaging supply retail chain store (Modern Pack) established in Fukuyama.
1976	Jun.	First Pearl Fair (currently FPCO Fair) exhibition held, featuring the company's products.
1979	Jul.	FPCO Distribution Co. established to reinforce delivery system.
1980	Jan.	Fukuyama Daiichi Distribution Center established to streamline and increase the efficiency of distribution. Problems with the disposal of trays led to the early launch of the tray collection program.
1981	Jun.	Manufacturing and selling of colored food containers commences in response to the trend of treating food receptacles as merchandise.
1982	Mar.	Design-located-thermoforming technology developed for manufacturing of high-quality food containers.
	Apr.	Tokyo Branch established.
1983	Oct.	Large-scale host computer installed to launch EDI (electronic data interchange) system for placing and receiving orders. Foamed PS microwaveable containers developed.
1984	May	President and CEO Yasuhiro Komatsu elected chairman of the Polystyrene Thermoforming Industry Association (Japan).
	Jan.	Tokyo Distribution Center established.
1985	Feb.	Pearl Fair held for the first time in Tokyo. Osaka Branch established.
	May	Fukuyama Daini Distribution Center established.
	Jun.	Pearl Fair held for the first time in Osaka.
	Jan.	Fully integrated production of solid food containers, from sheet production to thermoforming, launched.
1987	Apr.	FP Trading Co., Ltd., a wholly owned subsidiary, established.
	Sep.	Kasaoka Plant (Okayama Prefecture) established to drastically reduce man-hours.
	Dec.	Use of CFC-utilizing Foamed PS discontinued.
1988	Mar.	Technology-sharing agreement formed with Holden Limited (South Africa) through Keyes Fiber (U.S.A.). Kanto Distribution Center established.
	Dec.	President and CEO Yasuhiro Komatsu attends an FPI (Foodservice & Packaging Institute, Inc.) general conference held in Washington, delivering a speech on global environment issues.
	Jan.	CI introduced. Corporate name changed to FP Corporation.
1989	Jul.	Chubu Distribution Center established.
	Nov.	Company is listed on the Hiroshima Stock Exchange.
1990	Dec.	Tohoku Distribution Center established.
	Feb.	Listed on the Second Section of the Osaka Stock Exchange.
1991		New distribution center headquarters established.
	Apr.	Received the "Members' Division Highest Points Award" from the Valdez Society.
1992	Oct.	Tohoku Recycling Plant cited as an honoree of the year by the Award Program for Achievement in Promoting Recycling.
1993	Mar.	Receipt of the Chairman's Award in the Clean Japan Center-sponsored Award Program for Companies Contributing to the Reuse of Resources.
1994	Oct.	Kansai Distribution Center established.
1995	Apr.	All distribution operations transferred to FPCO Distribution Co.
	Feb.	Receipt of the Hyogo Prefecture Award for Environmentally Friendly Businesses.
	Apr.	22nd annual FPCO Fair 96 is held for the first time in Tokyo.
1996	Jun.	Receipt of the 4th Yokohama Environmental Protection Activities Award.
	Oct.	Chubu Recycling Plant honored with the Minister of International Trade and Industry Award in the Award Program for Achievement in Promoting Recycling.

	Jan.	Company homepage set up.
	Mar.	Receipt of the MITI Environmental Protection and Industrial Location Bureau Chief's Award in the Clean Japan Center-sponsored Award Program for Companies Contributing to the Reuse of Resources.
	May	President and CEO Yasuhiro Komatsu awarded Medal with Blue Ribbon.
	Jun.	Fukuyama Recycling Plant receives the Hiroshima Environmental Protection Award.
1997	Aug.	HMR Top Seminar held.
	Sep.	Receipt of the Company to Be Proud Of Award in the Ogaki Junior Chamber, Inc.-sponsored Nishi-Mino Co-Founder's Awards '97.
	Oct.	Receipt of the Sixth Nisshoku Environmental Resource Cooperation Award sponsored by Japan Food Journal Co., Ltd.
		Receipt of the Chairman's Award in the Award Program for Achievement in Promoting Recycling for Fukuyama Recycling Plant.
	Dec.	Developed Exstar container using new type of material. Established Fukuyama Plant (Fukuyama) to facilitate fully integrated production.
1998	Oct.	New warehouse completed for Fukuyama Distribution Center.
	Feb.	President and CEO Yasuhiro Komatsu awarded the 19th Mainichi Business Leaders Award.
1999	Apr.	Commenced catalog sales through FPCO Modern Pack Co., Ltd.
		Developed Histar container using new type of material.
	Oct.	Received the Prime Minister's Award in the Award Program for Achievement in Promoting Recycling.
	Jan.	Established Special Case Subsidiary Daks Shikoku Co. headquarters and plant (Kochi Prefecture).
		Established MAPS (Modified Atmosphere Packaging System) Design Center (Fukuyama) and commenced experiments.
2000	Mar.	Listed on the Second Section of the Tokyo Stock Exchange.
	Mar.	Kanto Tsukuba Plant (Ibaraki Prefecture) begins operations.
	May	Internet and CD-ROM based mail-order sales commenced by FPCO Modern Pack Co., Ltd.
	Jul.	Kanto Shimodate Plant (Ibaraki Prefecture) begins operations.
	Oct.	Kinki Kameoka Plant (Kyoto Prefecture) begins operations.
	Feb.	Kanto Daini Distribution Center (Ibaraki Prefecture) begins operations.
	May	Exclusive domestic sales agreement formed with Enterline Co. Ltd., (Korea) for Enterpack (automatic one-touch heat sealing machines).
2001	Jul.	Awarded the Prize for Excellence in the Idea Division in the Fourth Eco-Life Lake Biwa Awards.
	Nov.	Fukuyama/Tokyo double head office system started, with Tokyo Branch upgraded to Tokyo Headquarters.
		Kitchen Studio opened at Tokyo Headquarters.
2002	Feb.	Sponsored and initiated reorganization procedures for two reconstructed corporations, Chupa Co., Ltd. and Packdor Co.
	Jan.	Reorganization project for Chupa Co., Ltd. and Packdor Co. approved. (Reorganization completed in May 2003 and May 2005 for Packdor Co., and Chupa Co., Ltd., respectively.)
2003	Jul.	East Japan Hub Center completed.
		Yamagata Plant (Sagae, Yamagata Prefecture) begins operations.
	Nov.	Receipt of the Business Activities Division Award at the Wastec Award 2003.
	Mar.	Eastern Japan Sample Center (Bando City, Ibaraki Prefecture) established. Western Japan Sample Center (Fukuyama City, Hiroshima Prefecture) established.
2004	May	Tohoku Distribution Center (Kurokawa-gun, Miyagi Prefecture) annexed to Yamagata Plant (Sagae City, Yamagata Prefecture).
	Dec.	Take-out foods store Cook Labo established on second floor of the building where Tokyo Headquarters is located for research and development of containers and foods used for takeout meals.
2005	Sep.	Listed in the First Section of the Tokyo and Osaka Stock Exchanges
		Presented with the Global 100 Eco-Tech Award by the Japan Association for the 2005. World Exposition and Nihon Keizai Shimbun, Inc. at Expo 2005 Aichi Japan
	Jun.	Sample Request Reception Center begins operations.
		Special Case Subsidiary Daks Saga Co. established.
2006	Sep.	Japan Organization for Employment of the Elderly and Persons with Disabilities JEED Presidents Award presented to Daks Shikoku Co.
	Oct.	Hiroshima Ai Pack Co. established with the goal of being certified as Workplace Offering Type A Continuous Employment Support.
	Dec.	Founded Komatsu Ikuikai scholarship.

FP Corporation's History

2007	Feb.	Kanto Shimodate Daini Plant begins operations.
	Mar.	FPCO Ai Pack Co. established with the goal of being certified as Workplace Offering Type A Continuous Employment Support.
	Apr.	Receipt of the Award for Excellence in the Product Division of the First Container and Packaging 3R Promotion Minister of the Environment Awards.
		FPCO Yachiyo Center begins operations.
	Aug.	FPCO Ai Pack Co. Saga Plant begins operations.
		Receipt of the Economic Affairs Bureau Director's Award at the Product Development Awards.
	Sep.	FPCO Ai Pack Co. Gifu and Ibaraki Plants begin operations.
	Oct.	FPCO Ai Pack Co. Nishinomiya and Yamagata Plants begin operations.
	Nov.	The Komatsu Scholarship Foundation is founded.
	Dec.	New head office building completed in Fukuyama.
2008	Feb.	Established retired persons association FPCO Shoekai.
	Aug.	Receipt of the Chugoku New Office Promotion Award at the 21st Best of New Offices Awards hosted by the Nihon Keizai Shimbun Company and the New Office Promotion Association.
2009	Mar.	Honored with the first-ever Fukuyama Environment Award in the Business Category.
	May	West Kanto Picking Center in Machida, Tokyo, begins operations.
	Jun.	Acquisition of packaging division from Taiyo-Kogyo Corp.
		CEO Yasuhiro Komatsu receives 11th Kigyoka Prize.
	Aug.	Ibaraki Pigeon Recycle established.
Oct.	FPCO Nippon Pearl Co. established after acquisition of Nippon Pearl Containers Co. from Toyama Yoseisha Co.	
2010	Mar.	FPCO Fair 2010 at Tokyo Big Sight
	Apr.	Packing materials and other production supply business transferred from Yuka Shoji Co., Ltd.
	Jun.	ALRight Inc. becomes a consolidated subsidiary.
		The I Logic Co. Fukuyama Picking Center opens.
2011	Oct.	International Package Co., Ltd. becomes a consolidated subsidiary.
	Dec.	Dia Foods Co., Ltd. becomes a consolidated subsidiary.
	Feb.	Winning Gold prize at the Eco Mark Award 2010
		Chairman Yasuhiro Komatsu accepts the Ninth Shibusawa Eiichi Award.
	May	The I Logic Co. Chubu Picking Center is completed.
2012	Sep.	The Sendai Sales Office is relocated and integrated.
		The Hiroshima Plant for FPCO Ai Pack Co. is nominated by the Japan Organization for Employment of the Elderly, Persons with Disabilities and Job Seekers (JEED) in the category of excellent workers with disabilities.
	Dec.	FP Corporation and FPCO Distribution Co. are awarded by the Director-General of the Maritime Bureau of the Ministry of Land, Infrastructure, Transport and Tourism as distinguished operators under the EcoShip and Modal Shift Program.
2012	Feb.	The FPCO Fair 2012 is held under the theme of "The top 100 active selling spaces in the country," attracting 12,000 visitors.

Environment / Recycling

1990	Sep.	FP Corporation starts its recycling program.
	Dec.	Kasaoka Recycling Center goes into operation.
1991	Oct.	Kanto Recycling Center goes into operation.
		Tohoku Recycling Center goes into operation.
	Nov.	Eco Tray becomes the first to receive the Eco Mark certification in the industry.
1992	Mar.	Eco Tray goes on sale.
	Apr.	Environmental Programs Office established.
	May	Chubu Recycling Center goes into operation.
	Jul.	First Autonomous Tray Recollection Movement Commences through Joint Venture with Tottori City.
	Sep.	Kyushu Recycling Center goes into operation.
1993	Oct.	School tray recovery program commences; in-house tray recovery program commences.
	Feb.	Fukuyama Recycling Center goes into operation.
	Dec.	Okinawa Reduction Plant goes into operation.
1996	Feb.	Hokkaido Recycling Center goes into operation.
	Aug.	FPCO Distribution Co. acquired Green Management certificate.
	Nov.	Numazu Recycling Center goes into operation.

1998	Apr.	Automatic color tray-sorting system installed at Kanto Recycling Center.
	Jul.	Recycling plants greet their 100,000th visitor.
	Aug.	Automatic material-sorting system installed at Fukuyama Recycling Center.
1999	Apr.	Three main plants (Kasaoka Plant, Fukuyama Plant, Fukuyama Recycling Center) receive ISO 14001 certification.
2000	May	Eco Tray registered as a trademark in category #20 (No. 4387266).
	Oct.	Recycling centers renamed "recycling plants."
	Nov.	Kanto Recycling Plant No. 1 goes into operation. Former plant renamed Kanto Recycling Plant No. 2.
2001	May	Tokai Recycling Plant (former Numazu Recycling Center) closed.
	Sep.	New specialized recycling line for transparent containers installed in Fukuyama Recycling Plant.
2003	Feb.	Kanto Recycling Plant No. 1 receives ISO 14001 certification.
	Mar.	Eco Trays recognized as Eco Products by Okayama Prefecture.
	Apr.	Kanto Recycling Plants No. 1 and 2 consolidated and renamed Kanto Recycling Plant.
	May	Eco Tray recognized as a waste recycling product by Saga Prefecture.
2004	Jun.	Eco Tray recognized as a waste recycling product by Gifu Prefecture.
	Oct.	Eco Tray recognized as a product using and recycled resources by Miyagi Prefecture.
	Nov.	Recycling plants receive their 200,000th visitor.
	Mar.	Eco Tray registered as a recycled product in the Recycled Product Registration System in Hiroshima Prefecture.
	Dec.	Tray-to-Tray registered as a trademark in categories #20 and #40 (No. 4322974).
2005	Apr.	CO2 Management Committee established.
2006	May	Eco Tray registered as a trademark in category #40 (No. 4864115).
	Nov.	Kasaoka Plant receives ISO 9001 certification.
	Mar.	Kanto Shimodate Plant receives ISO 9001 certification. Kinki Kameoka Plant receives ISO 9001 certification.
2007	Apr.	Five-year Environmental Operation Plan commences.
	Oct.	Rooftop Gardening compatible Plant (Chubu No.2 Plant) begins operation.
2008	Dec.	New Premises with Solar Energy Generation System Established within Headquarters.
	Aug.	Optical Automatic Material Sorting System put into operation for transparent containers.
2009	Aug.	Ibaraki Sorting Plant commences operations.
	Oct.	Nishinomiya Sorting Plant and Gifu Sorting Plant commence operations.
2010	Jan.	Fukuyama Sorting Plant commences operations.
	Aug.	Kanazawa Tray Recycling, Co. commences operations.
	Sep.	Saga Sorting Plant begins operations.
2011	Sep.	New washing line introduced at Fukuyama Recycling Plant.
	Mar.	The Eco Tray is certified as an environmentally friendly product by the Ibaraki Prefectural Government.
	Apr.	Tokai Sorting Plant commences operations.
	Aug.	A new washing line introduced at the Kanto Recycling Plant.
	Sep.	Kyushu Sorting Plant begins operations.
2012	Oct.	Recycling plants receive their 300,000th visitor.
	Oct.	Yamagata Sorting Plant commences operations. Hokkaido Sorting Plant commences operations.
	Dec.	Chubu Recycling Plant commences operations. Chubu PET Recycling Plant commences operations.
2011	Apr.	FP Corporation is recognized as an Eco-First Company by the Minister of the Environment.
	May	The PET mechanical plant installed in the Chubu Recycling Plant receives a letter of no objection from the US Food and Drug Administration (FDA).
2012	Oct.	The Eco Tray is recognized as a recycled product in Yamagata Prefecture.
	Dec.	The ECO AP Series recycled PET plastic containers receive Eco Mark certification from the Japan Environment Association.
2012	Feb.	The Eco Tray is recognized as a recycled product in Hokkaido.
	Apr.	The APFC ECO Series recycled PET plastic containers are released.

■ Editorial Postscript ■

From the end of 2011 to the beginning of 2012, Japan suffered massive snowfalls in different regions. The city of Ishikari, where there is a FP Corporation's production and distribution base in Hokkaido, is reported to have had a more severe snowfall than normally soon in winter. When we, the editorial team members, visited the city for this report, Hokkaido Plant staff members welcomed us with smiles despite the cold weather and occasional snowstorms.

When the company was established 50 years ago, who could have imagined it would have a plant in such a frigid location? When we think about what FP Corporation will be like 50 years from now, this makes us realize the company's infinite potential.



Hokkaido Plant staff members

Thank you very much for reading the CSR Report 2012 to the end. We would like to draw on your opinions for continuous improvements in the future. Therefore, we would appreciate your cooperation with the questionnaire appended to this report.

June 2012

Kazunori Matsuo



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CSR Report 2012

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CSR Report 2012

To be a company that links
people with people, people with nature,
and companies with society.



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